

Windsor Reserve, Premium ongoing release

A masterful blend of peppery rye, sweet fruit notes, and locally sourced prairie grains. This Reserve-grade whisky is distilled at a higher proof to achieve an extraordinarily smooth texture and a bold finish.



1

This Reserve-grade whisky is specifically blended at a higher proof (46.6% ABV) resulting in **extraordinary smooth texture and bold finish**, smooth on its own or is great for mixing into cocktails.

2

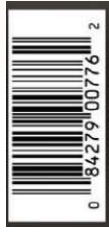
Our fresh premium packaging capture consumers attention and **drive incremental impulse sales**, increasing basket ring for retailers.

3

Whisky is hot, surpassing Vodka as the #1 \$ and volume spirits category in the U.S.!

KEY DETAILS:

- Taste Profile:** Windsor Reserve is our richest whisky yet! A masterful blend of peppery rye, sweet fruit notes, and locally sourced prairie grains. This Reserve-grade whisky is distilled at a higher proof to achieve an extraordinarily smooth texture and a bold finish. The result is an approachably smooth spirit for whisky connoisseurs
- Proof:** 46.6% ABV
- Pricing:** SRP \$19.99
- Timing:** October
- Sizes:** 750ml glass only
- Drinks:** Neat, On the rocks



Bottle Size	Alc %	Proof	Case Pack	Cases/ Layer	Cases/ Pallet	Case Dimen.	Case Weight	Bottle Dimen.	UPC	SCC
750ml	46.6%	93.2	12	10	50	15.69L x 11.82W x 10.07H	46	3,417 W x 9.8 H	08427900776 2	1008427900776 9