



1

Canadian Whisky is outpacing the category

Canadian Whisky is out-performing the total whisky category by +2%, with trends growing to nearly +3% for the last 6 months¹.

2

Windsor is a Top 5 Canadian Whisky

As a brand, Windsor outpaces the total Canadian Whisky category by +1.5%¹, and ranks #5 in the category².

3

A high quality, award-winning whisky at a great value

Born in Alberta Canada Windsor is made with fresh glacier water from the Rocky Mountains, distilled from the finest locally sourced prairie grains and aged in ex-bourbon barrels.