

Surfside is the Highest Velocity Spirits-Based RTD per Outlet in 2023*

Iced Teas + Vodka:



ICED TEA + VODKA



PEACH TEA + VODKA



RASPBERRY TEA + VODKA

NEW!



HALF & HALF + VODKA

Lemonades + Vodka:



LEMONADE + VODKA



RASPBERRY LEMONADE + VODKA

NEW!



STRAWBERRY LEMONADE + VODKA

NEW!



BLACK CHERRY LEMONADE + VODKA

NEW!

Variety Packs are #1 SKU in the RTD Category



STARTER PACK



LEMONADE PACK



NEW!



100 CALS ★ 2g SUGAR ★ 0 BUBBLES



*Source: Circana MULO+C L26W ending 11.12.23