

PLAY HARD

VODKA SELTZERS

Wrapped in a sophisticated Andy Warhol inspired bunny design, PLAY HARD is launching in four mouth watering unique flavors, each in packs of 4 sleek cans.

PLAY HARD's delicious, all natural fruit flavors are served with Gluten Free Vodka for a crisp, sparkling cocktail.



8CT VARIETY PACK



GRAPEFRUIT YUZU

MANGO DRAGON FRUIT

APPLE PRICKLY PEAR

PINEAPPLE PASSION FRUIT



4-PACK

CAN



4-PACK

CAN



4-PACK

CAN



4-PACK

CAN



PLAY HARD DELIVERS ON CONSUMERS' EXPECTATIONS FOR RTD COCKTAILS

12oz

SLEEK
CANS



GLUTEN-
FREE VODKA

3g

CARBS

110

CALORIES

4.5%
ABV

SESSIONABLE