

BLACKENED®

RYE THE LIGHTNING™

**DOUBLE CASK FINISHED
KENTUCKY STRAIGHT RYE WHISKEY**

GOING LIVE SPRING 2022!

BLACKENED® Double Cask Finished Kentucky Straight Rye Whiskey — aptly dubbed RYE THE LIGHTNING™. Inspired by Metallica's 6x platinum sophomore album, *Ride the Lightning*, this welcoming rye whiskey is double cask finished using Madeira and Rum Casks.

Our proprietary BLACK NOISE™ sonic enhancement process utilized a playlist consisting solely of a live recording of the *Ride the Lightning* portion of Metallica's June 2012 Orion Music + More festival set list — the only time the band has ever played the album live in its entirety.

Bottled at 90 proof, RYE THE LIGHTNING™ makes for the perfect sipper — and an inviting addition to any whiskey fan's collection.



ROB DIETRICH
MASTER DISTILLER & BLENDER
SWEET AMBER DISTILLING CO.



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RYE THE LIGHTNING™

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 KENTUCKY STRAIGHT RYE WHISKEY

**THE BLACKENED®
 JOURNEY CONTINUES
 WITH RYE THE LIGHTNING™**

BLACKENED® Master Distiller & Blender Rob Dietrich set out to craft a new-to-world whiskey using a Madeira Cask and Rum Cask finish combined with our proprietary BLACK NOISE™ sonic enhancement process. Bottled at 90 proof, BLACKENED® Double Cask Finished Kentucky Straight Rye Whiskey is a welcoming, approachable addition to the ever growing craft whiskey offerings of BLACKENED®.

TASTING NOTES
 A WELCOMING BALANCE OF FLAVORS

Nose: Dried Fig, Hay, Pine Wood, Pear, and Rum Cake.

Palate: Clover Honey, Mint, Corn Husk, Sugar Cane, Walnut, and Cinnamon.



PLEASE ENJOY RESPONSIBLY.

Bottled By Sweet Amber Distilling Co., Columbus, OH 45% Alc. / Vol.
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BLACKENEDWHISKEY.COM
@BLACKENEDAMERICANWHISKEY
#WHISKEYREMASTERED

SIZE	UPC	SCC	NABCA	PROOF	SRP	CASE DIMENSIONS	PACK DIMENSIONS
750ML	736040004752	10736040004759	181-16637-75	90 PROOF (45% ALC./VOL.)	\$69.99	10.51" x 7.13" x 12.72"	6/CASE