

MEZCAL 46°

*Don Ramón*

100% SALMIANA

MADE FROM 100% SALMIANA  
AGAVE CAREFULLY SELECTED BY  
EXPERIENCED JIMADORES.

FOR EACH AGAVE, CASA DON  
RAMÓN PLANTS TWO MORE IN  
ITS PLACE.

MAJESTIC JAGUAR BOTTLE  
TOPPER THAT HIGHLIGHTS ITS  
TASTE AND QUALITY.

NUANCED NOTES AND  
AROMAS TO ENJOYED SIMPLY  
SIPPED OR FOR COCKTAIL  
RECIPES FOR DISCERNING  
PALATES.

MADURATED FOR 8-10  
YEARS.



#### AGAVE

100% Salmiana Agave

**DESTILLATION**  
Double-distilled in pot still

**COLOR**  
Transparent bright

**AROMA**  
With smoky, fresh, herbal and subtly fruity notes,  
as well as delicate sweet notes

**TASTE**  
Sensation of softness on the palate that demonstrates  
a pleasant experience with a majestic permanence  
in our mouth that delights our senses.

#### MARKETING SUPPORT:

Full 360 Marketing Support available.  
Overall 2023 investment +\$5 Million nationally