

TEQUILA
Don Ramón[®]
 PLATINIUM

OUR PLATINIUM LINE IS BORN IN LOS ALTOS DE JALISCO, WHERE BLUE AGAVE FLOURISHES THANKS TO THE MICROCLIMATE AND MINERAL-RICH SOIL, RESULTING IN A COMPLEX PRODUCT DESIGN THAT SATISFIES A WIDE VARIETY OF TASTES AND PREFERENCES.

PLATA

HINT OF SWEETNESS THAT EVOLVES INTO A WARMING MINERALITY.

SELECTIVELY HARVESTING THE AGAVE ANOVILLADO REVEALS THE INHERENT PURITY OF THE PLATA.

EXQUISITELY SMOOTH TASTE WITH A LONG FINISH MEANT FOR EASY SIPPING AND EXQUISITE COCKTAILS.



AGAVE
 100% Blue Agave

DISTILLATION
 Double-distilled in steel

COLOR
 Crystal clear

AROMA
 Fresh, citrus, and agave

NOTES
 Cooked agave and fruit

750ML
 40% alc/vol

REPOSADO CRISTALINO

SOFT, MEDIUM-BODIED, AND WOODY WITH COMPLEX GOURMAND NOTES.

THE AGING PROCESS ALLOWS THE SPIRIT TO MELLOW, TAKING ON A DEEP AND COMPLEX CHARACTER.

A COMPLEX FILTRATION PROCESS REMOVES MOST OF THE LIQUID'S GOLDEN COLOR AND FROGJANCY.



AGAVE
 100% Blue Agave

DISTILLATION
 Double-distilled in American and French Oak

COLOR
 Crystal clear with a subtle straw hue

AROMA
 Wood, spices, chocolate, cinnamon, and soft vanilla

NOTES
 Citrus, pear, and vanilla

750ML
 40% alc/vol

ÁNEJO CRISTALINO

FURTHER TIME SPENT WITH A PROPRIETARY FINISHING METHOD, RESULTS IN A SMOOTH, RICHER TASTE AND ROBUST PROFILE.

THIS CRISTALINO CLEAR SPIRIT CAN BE DESCRIBED AS BUTTERY, AROMATIC AND WELL-DEFINED.

A COMPLEX FILTRATION PROCESS REMOVES MOST OF THE LIQUID'S GOLDEN COLOR AND FROGJANCY.



AGAVE
 100% Blue Agave

DISTILLATION
 22 months in American and French Oak

COLOR
 Crystal clear with a subtle straw hue

AROMA
 Wood and agave

NOTES
 Raisin, vanilla, cream, and cinnamon

750ML
 40% alc/vol