

THE GLENLIVET FOUNDER'S RESERVE

When George Smith began distilling, The Glenlivet had no age statement. He selected liquid from traditional European casks with a range of ages. Today, The Glenlivet makers replicate this method with The Glenlivet Founder's Reserve, selecting whisky from a variety of aged European casks. To lend a modern twist to the expression, they marry the whisky with a selection of liquid from first-fill American oak casks. The result is an expression with a smooth, creamy sweetness that mingles harmoniously with the original delicate and complex fruity flavors of The Glenlivet.



CATEGORY OPPORTUNITY

THE GLENLIVET IS THE
#1
SINGLE MALT SCOTCH
WHISKY BRAND¹

THE GLENLIVET HOLDS
22%
OF \$ VALUE SHARE IN CATEGORY

THE GLENLIVET REACHED A
MILESTONE OF
500K
9L CASE DEPLETIONS IN 2021²

1 Nielsen, total xAOC+Liquor Plus, L52 w/e 5/6/23, 2 R12 Depletions, ending December 2021

TASTE PROFILE

NOSE

Citrus fruit, sweet orange

TASTE

Zesty orange, pear, toffee apple

FINISH

Long, creamy, smooth



ENJOY OUR QUALITY RESPONSIBLY.

THE GLENLIVET® FOUNDER'S RESERVE Single Malt Scotch Whisky. 40% Alc./Vol. (80 Proof). © 2023 Imported by The Glenlivet Distilling Company, New York, NY

ITEM	GLEN FNDRSV 80 12/750 CTN US	GLEN FNDRSV 80 6/1L US	GLEN FNDRSV 80 6/1.75L US
UPC/SCC	UPC: 080432109755 SCC: 10080432109752	UPC: 080432112168 SCC: 10080432112165	UPC: 080432112175 SCC: 10080432112172
CASE PACK	12 X 750ML	6 X 750ML	6 X 750ML