

New!



Oliver Signature Cocktails

PASSION FLEURTINI®

ROSÉ WINE + PASSION FRUIT + ROSEWATER

Available Now | 13% ABV | 750 mL

A REFRESHING ALTERNATIVE

A deliciously light and drinkable wine-tini, bursting with juicy passion fruit and a blush of rosewater. Sips like a cocktail.

ready to
ENJOY

LOWER
calories

REAL
fruit

natural
BOTANICALS

REFRESHINGLY REAL™

Real fruit and layered natural botanical essences take the spotlight in this refreshing wine-based martini. Lower calorie than a traditional cocktail, with a smooth semi-sweet finish.

TOP-RATED PURCHASE INTENT

Scored in Nielsen's top 20% of wine & RTD innovations.*

UPC: 012584020084

READY TO SHARE

Convenient just-garnish-and-enjoy format means 59% will serve to friends during home entertaining.*

TREAT YOURSELF

Outperformed top brands as a “treat for myself” – the #1 driver of equity for flavored wines.**

*NielsenIQ Quick Predict Concept Validation, testing vs. Stella Rosa and Rancho La Gloria wine brands, April 2023 **Ipsos Consumer Usage & Attitudes Study, June 2021