

New!



Oliver Signature Cocktails

BLOSSOM DROP®

WHITE WINE + LEMON + HONEY + ELDERFLOWER

Available Now | 13% ABV | 750 mL

A REFRESHING ALTERNATIVE

A delightful, just-add-ice indulgence, inspired by the classic Bee's Knees. A beautiful botanical lemon – citrusy and spritzy. Sips like a cocktail.

ready to
ENJOY

LOWER
calories

REAL
fruit

natural
BOTANICALS

REFRESHINGLY REAL™

Crisp, layered flavors of subtle honey and gentle elderflower. Lower calorie than a traditional cocktail, with a tropical-floral finish.

TOP-RATED PURCHASE INTENT

Scored in Nielsen's top 20% of wine & RTD innovations.*

UPC: 012584020107

READY TO SHARE

Convenient just-garnish-and-enjoy format means 59% will serve to friends during home entertaining.*

TREAT YOURSELF

Outperformed top brands as a “treat for myself” – the #1 driver of equity for flavored wines.**

*NielsenIQ Quick Predict Concept Validation, testing vs. Stella Rosa and Rancho La Gloria wine brands, April 2023 **Ipsos Consumer Usage & Attitudes Study, June 2021