



Introducing

THE
SPRITZ

- LIGHT, REFRESHING AND SOPHISTICATED BEVERAGE
- 2 COCKTAILS PER BOTTLE; 80 CALORIES PER COCKTAIL
- ON-TREND COCKTAIL AND FLAVOR OPTIONS
- FLAVORS: TRADITIONAL, LIMONE, HUGO
- GROWING CATEGORY

FLAVORS

We carefully selected a strategic mix of spritz flavors: trending flavors & ingredients that we know consumers are **seeking out** combined with emerging flavor profiles that are **surprise + delighting**.



TRADITIONAL

Based on basic Aperol spritz.
Mandarin orange and Aperol herbal liqueur



LIMONE

Limoncello, blood orange, grapefruit, carraway, orange blossom



HUGO

Elderflower (St. germain), mint, lemon