## No.14 Bourbon™: a Vermont original

No 14 Bourbon™ starts with a high corn, mid-rye mash bill aged in new American oak, blended and finished with a touch of pure Vermont maple syrup. The result is an incredibly smooth spirit with a subtle sweetness that lets the bourbon shine through.

**Ideal for all palates**, this distinctly American spirit is perfect over ice, in a Manhattan or featured in your favorite whiskey cocktail.



Our Target Customer: Lifestyle, attitude and values are our targeting criteria. Our adorers have a love of the great outdoors, making them equally at home in nature or a trendy downtown spot.

We are well positioned in the market. In 2021 to date, millennials have commanded the largest share of bourbon sales (52 percent) followed by Gen X (37 percent).

## **Award Winning:**

2021 Bartender Spirits Awards, Silver Medal 2014 Wine Enthusiast, 92 points, exceptional Gold Medal San Francisco World Spirit Competition



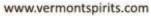
BOURBON WHISKEY

No. 14 Bourbon unites two
American Classics...Bourbon
Whiskey and Vermont Maple
Syrup. The strength of the
bourbon is softened by the
sweetness of the maple syrup,
which broadens its appeal to
a variety of palates.

On its own or in a cocktail, the combination is a smooth and distinctly American spirit.



On March 4, 1791, the Republic of Vermont became the 14th state to join the Union.



NO VERMONT SPIRITS