

# No.14 Bourbon™: a Vermont original

No 14 Bourbon™ starts with a high corn, mid-rye mash bill aged in new American oak, blended and finished with a touch of pure Vermont maple syrup. The result is an incredibly smooth spirit with a subtle sweetness that lets the bourbon shine through.

Ideal for all palates, this distinctly American spirit is perfect over ice, in a Manhattan or featured in your favorite whiskey cocktail.



**Our Target Customer:** Lifestyle, attitude and values are our targeting criteria. Our adorers have a love of the great outdoors, making them equally at home in nature or a trendy downtown spot.

We are well positioned in the market. In 2021 to date, millennials have commanded the largest share of bourbon sales (52 percent) followed by Gen X (37 percent).

## Award Winning:

2021 Bartender Spirits Awards, Silver Medal  
2014 Wine Enthusiast, 92 points, exceptional  
Gold Medal San Francisco World Spirit Competition



## No. 14 BOURBON WHISKEY

**No. 14 Bourbon** unites two American Classics...Bourbon Whiskey and Vermont Maple Syrup. The strength of the bourbon is softened by the sweetness of the maple syrup, which broadens its appeal to a variety of palates.

On its own or in a cocktail, the combination is a smooth and distinctly American spirit.



On March 4, 1791, the Republic of Vermont became the 14th state to join the Union.

[www.vermontspirits.com](http://www.vermontspirits.com)