Corazón Tequilas

CRAFTED AT CASA SAN MATIAS - A HIGHLY AWARDED, FAMILY OWNED DISTILLERY WITH OVER 130 YEARS OF DISTILLING EXPERTISE



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Made from 100% Blue Agave from the Highlands of Jalisco. Proprietary yeast used to develop consistent flavors, distilled twice for fineness, and infused with Oxygen to enhance flavor and aroma.

Female Owner & CEO (Carmen Villarreal) Female Master Distiller

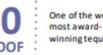
Corazon means "Heart" in Spanish . One of the four tequila distilleries with a "biodigester" through socially

and embodies a . One of smallest carbon footprints in tequila industry Heart Matters mantra . First teguila company to be certified as a "Great Place to Work" & "TOP Companies" responsible operations: • Certified & recognized for "Gender equality"



Made in Mexico









Brand Performance

+48.0% Blanco On-Premise Shipment Volume Growth 5 years of DOUBLE DIGIT Growth prior to glass shortages

- As Tequila ages, it becomes more mellow
- Younger tequilas are brighter, • and taste more like agave
- Older tequilas are smoother, • as they've taken on the oaky flavors of the barrel

Sources: Son Francisco Wine and Spirits Competition, 2029; ICHG 1 Year Ending 7/1/2022, TR US excl NABCA

