FITVINE®
WINES

RED. RED. WINE.

You can't go wrong with a zero sugar, full flavor glass of Cabernet Sauvignon.

- Zero sugar
- Full alcohol
- Bold, smooth taste

FitVine Wine. Parlier CA. www.fitvinewine.com Please drink responsibly. Average analysis per 5oz glass of comparable US wines from $14.99-$19.99.

FITVINE
WINES

CABERNET SAUVIGNON

PER 5OZ GLASS

13.5% ALCOHOL	**.12G** SUGAR
121 CALORIES	**4.8G** CARBS

DRINK WINE NOT SUGAR.

Produced in California, FitVine is designed to meets today's consumer desire for a better-for-you, low sugar alcoholic beverage that tastes great and jives with their active lifestyle.

We use extended fermentation and the latest technology in cross-flow filtration to remove tannins, sugars, and histamines while preserving flavor. Our wines are also gluten-free and vegan friendly - making FitVine the perfect choice for consumers looking to raise a glass without sacrificing their wellness journey.

Wherever life takes you, FitVine is here to cheer you on, toasting to your hustle, and clinking to your balance. We're not just wine, we're your partner in crime, the accomplice to your adventures, and the best darn sip you'll ever take. Cheers to you and your balanced, awesome life!

BOLD, CLEAN WITH LAVENDER CURRENTS

FITVINE IS THE CATEGORY LEADER IN WELLNESS

with great tasting, zero sugar wines designed for active consumers

- FitVine drives more absolute dollars/store than any other brand in the wellness segment*
- FitVine appeals to consumers who want to drink great tasting wine that fits their active and balanced lifestyle

HIGH QUALITY CALIFORNIA WINE THAT DELIVERS ON TASTE AND 'BETTER FOR YOU' BENEFITS

- Crafted from California grapes & produced in a certified sustainable winery
- Delivers product benefits that matter most to active wine consumers
  - ZERO sugar
  - Low sulfites & tannins
  - Full flavor & alcohol

#13 SUPER PREMIUM CABERNET SAUVIGNON

*Nielsen 52WK period ending 6.17.23 | Total US xAOC + Combined Liquor

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Certified B Corporation

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