Simply SPIKED® Limeade

IT'S GETTING JUICY

5% REAL FRUIT JUICE
SQUEEZED. THEN CONCENTRATED.

21+ CONTAINS ALCOHOL
CELEBRATE RESPONSIBLY®

SIMPLY SPIKED CO., MILWAUKEE, WI • FLAVORED BEER

Brand Fact Sheet – Simply Spiked™ Limeade

Brand Story

In February 2024, Simply Spiked is expanding into another favorite from the Simply© juice brand line-up. This **Simply Spiked Limeade** variety pack includes four fresh flavors that, you guessed it, are all made with REAL fruit juice that has been squeezed then concentrated. At 5% ABV, these juicy, spiked limeade beverages are bursting with sweet and refreshing flavors.

Brand Facts

- Made w/ Real Fruit Juice
- 5% ABV
- 170 Calories
- 40 weeks shelf
- Lightly Carbonated
- Available in Variety Pack (12oz slim can) & 24oz (Signature Limeade only)

Nutritional/Style

Nutrition Facts
12 servings per container
Serving Size 1 Can (355 mL)

Amount Per Serving	
Calories	**170**
	% Daily Value
Total Fat 0g	**0%**
Sodium 10mg	**1%**
Total Carbohydrate 19g	**7%**
Total Sugars 18g	
Includes 17g Added Sugars	**34%**
Protein 0g	

Not a significant source of saturated fat, *trans* fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.

Calorie: 170
Carbs: 19 g
ABV: 5%
Style: BEER
Base: Alcohol (Fermented from Sugar)
Does Not Contain Distilled Spirits
Gluten Free

Appearance: Pours with slight haze and clarity expected from juice

Aroma: Moderately sweet aroma, with a zesty lime aroma following the sweetness

Taste: Signature Limeade: Freshly picked juicy lime, balanced sweet/tart notes with a refreshing finish

Mouthfeel: Low-moderate body, smooth

Finish: Crisp, clean, refreshing with hints of lime

Appearance: Pours with slight haze and clarity expected from juice, slight reddish pink color from cherry juice

Aroma: Moderately sweet cherry aroma, with a zesty lime aroma following the sweetness

Taste: Bright nostalgic maraschino cherry, sweet/tart balance with a slight lime finish

Mouthfeel: Low-moderate body, smooth

Finish: Crisp, clean, refreshing with hints of lime

Appearance: Pours with slight haze and clarity expected from juice, slight purple pinkish color from blackberry juice (similar to Simply Spiked Blueberry Lemonade)

Aroma: Moderately sweet berry aroma, with a zesty lime aroma following the sweetness

Taste: Natural blackberry and juicy lime, slightly tart with an effervescent finish

Mouthfeel: Low-moderate body, smooth

Finish: Crisp, clean, refreshing with hints of lime

Appearance: Pours with slight haze and clarity expected from juice, slight fruit color

Aroma: Fragrant tropical passionfruit aroma, with a zesty lime aroma following the passionfruit

Taste: Tropical blend notes with a slight peely lime and fruity finish

Mouthfeel: Low-moderate body, smooth

Finish: Crisp, clean, refreshing with hints of lime

Last updated 8/7/23

Limeade Tasting Order

1st SIGNATURE Limeade

Freshly picked juicy lime, balanced sweet/tart notes with a refreshing finish

2nd PASSIONFRUIT Limeade

Tropical blend notes with a slight peely lime and fruity finish

3rd BLACKBERRY Limeade

Natural blackberry and juicy lime, slightly tart with an effervescent finish

4th CHERRY Limeade

Bright nostalgic maraschino cherry, sweet/tart balance with a slight lime finish