



Blue Ice

AMERICAN DOUBLE ESPRESSO FLAVORED VODKA

DOUBLE ESPRESSO VODKA

Crafted in Rigby, Idaho, where the the finest Idaho Russet Potatoes are harvested. Blue Ice Double Espresso Vodka was created with the finest brewed Arabica beans and Idaho Russet Potatoes, a legendary concoction that is set to take the American espresso martini consumer market by storm.

TASTING NOTES

- Double Espresso Flavored Vodka is blended with quality Potato Vodka for a smooth, natural flavor.
- Palate is draped with hints of mocha and Arabica beans.
- Nose is freshly brewed espresso, with a velvety finish.

QUALITY

- 100% Natural Flavors
- Made with Arabica Beans
- Certified Gluten Free
- Non-GMO Potatoes

Specifications

Size	Btls.Cs.	Proof	UPC	SCC
750ml	12	70	8 1519700340 2	1 08 15197 00340 9
1L	6	70	8 1519700341 9	1 08 15197 00341 6

EXCLUSIVELY FROM ARABICA BEANS

MADE WITH REAL COFFEE

Espresso Martini Cost Analysis



Blue Ice Double Espresso

Coffee Liqueur

3.0 oz.= \$1.55	Coffee Liqueur 1.5 oz.= 1.11¢
Splash Irish or Horchata Cream/oz.= .25¢	Vodka 1.5 oz.= .97¢
Total Cocktail Cost= \$1.80	Irish Cream .25 oz.= .40¢
	Total Cocktail Cost= \$2.48

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Over the past couple of decades, Espresso Martinis have surged in popularity, becoming a beloved cocktail choice for many. The concoction perfectly blends the rich flavors of coffee and the sophistication of a classic martini, offering a unique and enticing experience for those who enjoy both coffee and cocktails. Hence the ideation of Blue Ice Double Espresso Vodka, a spirit that will give every drinker the ability to create mixology-grade espresso cocktails.

PREMIUM INGREDIENTS

DOUBLE ESPRESSO COCKTAILS

Potato Vodka

Grains including wheat, corn, rye, barley and oats produce a recognizable harsh “bite” and coarse finish. Potatoes bring a subtle flavor and sweetness to vodka naturally created during distillation.

Exclusively from Arabic Beans

Arabica coffee beans come from the Coffea arabica plant, which originated in Ethiopia. It’s the highest quality coffee bean varietal, and is in 60% of every coffee cup that is consumed globally. It’s no surprise that the Arabica bean blends perfectly with the Idaho Russet Potatoes that Blue Ice Vodka is made from, due to their synonymous quality.

Natural Water Source

Vodka is 60% water. As the snow caps of the Grand Tetons Mountains melt, the water gathers into the Snake River Aquifer where it naturally filters through 200 feet of porous, volcanic rock before reaching our 200-foot well.

Espresso Martini

2.5 oz. Blue Ice Double Espresso Vodka
0.25 oz. Coffee Liqueur
Mix all ingredients together, strain into a chilled martini glass. Garnish with 3 coffee beans.

Irish Espresso Martini

2.75 oz. Blue Ice Double Espresso Vodka
Splash Irish cream
Mix all ingredients together, strain into a chilled martini glass. Garnish with 3 coffee beans

Horchata Espresso Martini

2.75 oz. Blue Ice Double Espresso Vodka
Splash Horchata cream liqueur
Mix all ingredients together, strain into a chilled martini glass. Garnish with 3 coffee beans and ground cinnamon.

Chocolate Espresso Martini

2.75 oz. Blue Ice Double Espresso Vodka
0.25 oz. Creme de coco liqueur
Mix all ingredients together, strain into a chilled martini glass. Garnish with 3 coffee beans and ground cinnamon.