# OLIVER SWEET RED

A long-time fan favorite, Sweet Red is the #1 top-selling wine in Indiana, and one of the top-five sweet red wines in the country.\* It's fresh, fruity, and just-sweet-enough. The Concord Grape is a classic American grape variety with juicy, smooth character. Sweet Red is part of Oliver's Soft Wine Collection.

### TASTING NOTES

Concord grape with fruity notes. An anytime treat. Classic grape flavor, with hints of wild cherry, huckleberry, and tangerine. Deliciously rich, velvety smooth, and always refreshing.

#### WINEMAKING

Concord juice from the Great Lakes is fermented in stainless steel tanks. Additional unfermented Concord juice is added to the wine to provide sweetness and enhance its character.

#### PAIRING

An every-occasion wine. Pairs perfectly with red meats, pizza, and chocolate desserts. Serve chilled and enjoy this smooth, sweet red with juicy drinkability.

## A B V

11%

#### AWARDS

Best Buy, 88 points — 2021 Beverage Testing Institute Silver – 2018 Indy International Wine Competition Gold – 2016 Mid-America Wine Competition Gold — 2015 Consumer Wine Competition

\*SOURCE: NIELSEN'S DATA ENDING 12/31/22

