

Stoli®

ESTD 1938

STOLI® PREMIUM VODKA

In 1938, Stolichnaya® vodka changed the face of vodka forever. It is no longer regarded as just a vodka – it is THE authentic vodka, in a class of its own.

Our liquid is distilled multiple times for a subtle flavor and character before travelling to our facilities in Riga. In our ultra-modern site we blend, filter, and bottle the highest quality alcohol.

We benchmark our quality standard with a specification called "Alpha Grade Standard". One of the most important measures to achieve "Alpha Standard" is the level of methanol in the spirit that has to be kept to a minimum for maximum purity. Stoli® exceptional quality keeps methanol level below 0.001 g/Liter of pure alcohol resulting in a liquid with 100 times less methanol against EU regulations.

Our Alpha Grade Spirit is obtained using European sourced high quality grains and advanced distillation technologies, representing one of the most modern distillation processes in Europe.



KEY SELLING POINTS

- Stoli® sits within an exclusive group of vodkas globally certified with 'Alpha Grade' specifications.
- At Stoli® we use only the finest European-sourced grains (wheat and rye) to produce high-quality alcohol. We only use best in class ingredients, never compromising in quality.
- At our innovative Amber Latvijas Balzams bottling plant, we honor our blending, filtration, and bottling processes. We use established production techniques with state-of-the-art facilities and technology to produce the best quality vodka.
- We blend the spirit with specially treated pure artesian well water and use charcoal and quartz sand filtration to guarantee any impurities in the liquid are removed.
- Stoli® Vodka is a global brand, available in over 100 countries.
- Since the 1960s, we have been pioneers in the premium flavored vodka category.
- With over 100 awards from the most prestigious international competitions, we are one of the highest-rated vodkas in the world.
- In 2022, our superior quality won us a Double Gold at the San Francisco International Spirits Award. Superior quality vodka, guaranteed.



TASTING NOTES

Stoli® Vodka is classically styled and exceptionally smooth.

APPEARANCE

Crystal-clear in colour.

AROMA

Marshmallow, mineral and mild fruit peel.

PALATE

A soft, supple entry leads to a smooth, medium-bodied palate with pastry frosting, talc and citrus rind flavors. Finishes with a clean, lightly sweet, sugar dust, wet straw and balanced pepper fade.

SIGNATURE SERVES



STOLI® & SODA

2 parts Stoli® Vodka
4 parts of club soda
Garnish of choice
Build ingredients in a highball glass over plenty of cubed ice. Garnish to taste, some firm favourites are lime, pink grapefruit, raspberry etc



STOLI® MULE

2 parts Stoli® Vodka
4 parts chilled ginger beer
½ part fresh lime
Build ingredients in a copper mug over plenty of cubed ice.
Garnish with a Lime wedge.



BLOODY MARY

2 parts Stoli® Vodka
4 parts chilled tomato juice
½ part fresh lemon juice
Freshly grated horseradish
Dash of Worcestershire Sauce
Dash of Tabasco
Salt & Pepper
Build ingredients in a highball glass and stir. Add plenty of cubed ice and garnish with celery, lemon wedge and olives.

AWARDS

Our superior quality has been recognised and recommended by leading bartenders around the world. A few key awards Stoli® vodka has won in the past:

- Double Gold Award at San Francisco World Spirits Competition 2022
- Gold Medal at Beverage Testing Institute Awards Gold 2021, 2020, 2014, 2010
- Gold Medal at Drinks International (International Spirits Challenge) 2014

TARGET CONSUMER

25–35-year-old professional, multicultural, and urban vodka drinkers. To be converted from other premium vodkas or other white spirits to Stoli®.

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STOLI.COM

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