

HARD BUBBLY COLLECTION

PACKAGING OPTIONS

750 mL Glass Bottle

330 mL Aluminum Bottle



Strawberry Rosé Moscato™

Delicate pink color. Aromas and flavors of strawberry candies with a supple, crisp, spritz, light, and breezy strawberry-flavored wine with fun and easy-drinking style. 5.5% ABV



750 ml



330 ml



Coconut Pineapple Chardonnay™

Aromas and flavors of coconut and pineapple with a supple, vibrant, spritz, moderately sweet light-to-medium body and a seamless, relaxed finish. 5.5% ABV.



750 ml



330 ml



Sangria

Citrusy aromas and flavors of ripe Valencia orange, hibiscus tea and berry cobbler with a supple, crisp, spritz, fruity and sweet light-to-medium body and a seamless, interesting, medium-length finish with notes of bay. 5.5% ABV.



750 ml



330 ml

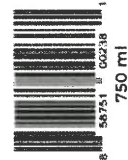
PRICING

750 mL Bottle — 330mL Bottle



Peach Passion Moscato

Attractive aroma and flavors of peach, passion fruit, Moscato wine with a light body and a smooth, medium-length finish. 5.5% ABV.



750 ml



330 ml



Cappuccino Chardonnay™

Golden color. Aromas of white chocolate sauce and a creamy, crisp, spritz, fruity, with light sweetness and light-to-medium body and a smooth, engaging caramel-flavored finale.



750 ml



330 ml



Espresso Cabernet™

Ruby garnet color. Aromas and flavors of chocolate-covered caramels, dried berries, mocha, crisp, spritz, fruity, sweet light body and a smooth, brisk finish. A chocolaty sparkle that offers wine drinkers something new and different.



750 ml



330 ml



4 PACK - 330mL BOTTLE UPC



FUNKY WINE
FROM WINE COGNIS

Consumers want less guilt. Consumers love more flavor. Funky Wine is the sweet spot between low-flavor Hard Seltzers and High Flavor, High Calorie Sugar Free RTD's.

SWEETENED WITH MONK FRUIT JUICE CONCENTRATE

By using monk fruit, we were able to reduce our total carbs, sugar, and calories while enhancing our flavor profile and creating a wine drink with a full-mouth finish.

Less than half the calories of traditional wine.





CHANGING THE WINE GAME



Christina Gilebra-Occella
Chief Culture Officer
& Equity Partner

The US Alcohol landscape is changing as consumers move towards RTD's for flavor & convenience

Total Wine -1.4%
RTDs +1.9%

Cocktails are the fastest growing segment in RTDs

+52% YTD

Carving a new path in the category

Wine based Cocktails are the fastest growing segment in wine and are projected to be the #5 wine segment by 2025

FUN WINE IS A FLAVOR-FIRST, GOOD-TO-GO, PREMIUM WINE COCKTAIL. MIAMI BORN, IN THE PURSUIT OF FUN.



4 PACK - 330ML BOTTLE UPC