

MALIBU, THE TRUE SPIRIT OF SUMMER- MALIBU SPLASH HANGOUT MIX PACK, 8-PACK



**REFRESH YOURSELF WITH
A TASTE OF SUMMER!**

**THIS VIBRANT FLAVORED MALT BEVERAGE
BRINGS TOGETHER THE MOST SUMMERY FLAVORS
WITH ULTIMATE REFRESHMENT, ALL PACKED
IN A CONVENIENT AND PRACTICAL CAN FORMAT.**

Unmatched combination of flavor and refreshment comes from a fusion of slightly sparkling and delightfully refreshing coconut base mixed with sun-drenched fruit flavors.

Malibu Splash is available in 4 flavors: Pineapple & Coconut, Passion Fruit & Coconut, Strawberry & Coconut, Lime & Coconut
- 5% ABV malt based, 12oz slim cans

Available in
Hangout Mix 8-pack -
2 each of 4 flavors



**HOT BRAND
HOT CATEGORY!**

+60%

Malibu Splash
Mix 8-Pack

2021 YTD Sales



FROM THE MAKERS OF MALIBU RUM

- Malibu is the #1 brand associated with summer within the Sweet & Refreshing universe.
- Malibu has surpassed 4M cases globally in FY21, of which 3M are in the U.S. market.
- Malibu FY21 growth is +23.5% NNS, +20.8% NABCA, & +12.4% Nielsen in the U.S. market.



Enjoy Responsibly



Malibu Splash produced by United States Beverage
Malibu Rum Imported by Pernod Ricard USA, NY, NY



MALIBU *Splash*

REASONS TO BELIEVE

A Splash of Fun!

This new and vibrant flavored malt beverage which brings together the most summery FLAVORS with ultimate refreshment, all packed in a convenient and practical can format.

**Hot Brand
Hot Category!**



From the makers of Malibu Rum!

The world famous coconut rum and “winner” of countless industry awards.

- #1 Flavored Rum in the World - #1 Flavored Spirit in the World

Driven by flavor, Malibu Splash is sitting in the sweet spot between the limited flavor Seltzers and the way to sweet FMB's.

**SUMMER
NEVER
ENDS**





REASONS TO BELIEVE

Tasting Notes:

Unmatched combination of flavor and refreshment comes from a fusion of slightly sparkling and delightfully refreshing coconut base mixed with sun-drenched fruit flavors.

ABV 5.0%

Available in:

Strawberry & Coconut, Lime & Coconut, Passion Fruit & Coconut, Watermelon and Pineapple & Coconut

12 oz slim can 4-packs

Variety 8-pack

Food Pairings:

Salads, seafood and light summer dishes - everything fun!



IMPORTED BY UNITED STATES BEVERAGE, STAMFORD, CT

