

MADE OF ICELAND

AWARD-WINNING VODKA CRAFTED WITH
THE PUREST WATER IN THE WORLD.



When we set out to create the first vodka distillery in Iceland, we chose this unique little country for its natural resources and used our 147 years of industry-leading experience to create an artfully innovative vodka that's made with arctic spring water. Turns out, the arctic spring water we use is so pure, the independent lab we hired to test it thought their machines were broken. It's this water from the glaciers that allows the distinctive flavour of Reyka to shine through without mineral content getting in the way. The result was a smooth, clean vodka which was awarded the Vodka Trophy at the 2011 International Wine and Spirit Competition (IWSC) and named a Top Spirit of the Year 2013 by Wine Enthusiast. Skál to the judges for their good taste! (That's 'cheers' in Icelandic.)

KEY SELLING POINTS

Just a few reasons why our small batch vodka is so clean, smooth, and crisp.

- Made from the purest water in the world
- Filtered by lava rocks, which is the most natural and effective way to filter vodka
- Distilled in a rare copper Carter-Head Still; it's the only one used to distill vodka
- Our Carter-Head Still removes more impurities than any other type of still in the world

And it's all made right here at our zero-emission geo-thermal distillery in Borgarnes, Iceland.

REYKA VODKA KEY POINTS



Reyka is made in Iceland's first vodka distillery, **hand crafted in precisely small batches** to ensure each and every bottle retains the highest of high quality (each batch produces only 225 6 in cases of Reyka)



The clean taste of **Icelandic spring water**, refines the smooth taste even further



Lava rock filtration, considered to be one of the World's most natural and effective filtration processes in the world



Reyka is inventively distilled using a rare **Carter-head still**. It was the first of its kind to be used to distill vodka. And it is the best way to remove impurities, resulting in the smooth taste of Reyka.



Our unique and inventive production and provenance has helped Reyka win the **2011 Vodka Trophy** at the International Wine and Spirit Competition (IWSC)...SKAL



REYKA
VODKA