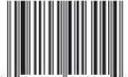




BRAND	PRIMARY	SECONDARY (INNER)	MOTHER CARTON (OUTER)
VIZZY ORANGE CREAM POP			
24 2/12 12OZ AL CAN SL CAR VTR			N/A
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A new **summer limited release** from Vizzy Hard Seltzer with an ice pop-inspired flavor: Orange Cream Pop.

This **vibrant flavored** hard seltzer is the perfect burst of cool flavor on a hot summer day.

**Claims:**

4.5% ABV | 90 calories

**Target consumer:**

21-49yo Hard Seltzer drinkers

**SKU(s):** 12 pack single flavor

**Launching:** May 15<sup>th</sup>



**ORANGE  
CREAM POP**

**VIZZY**<sup>®</sup>  
HARD SELTZER

# MEET YOUR MATCH



**SCAN\* & PLAY**  
THE GAME FOR A CHANCE TO WIN  
EXCLUSIVE PICKLEBALL MERCH



\*NO PURCHASE OR SCAN NECESSARY. Promotion begins on 5/15/23 at 12:00 AM ET and ends on 8/15/23 at 11:59 PM ET. Open only to legal residents of 50 U.S. (D.C.), 21+ years of age. See Official Rules, including how to enter, odds, prize details & restrictions, at [vizzyhardseltzer.com/pickleball](https://vizzyhardseltzer.com/pickleball). Void where prohibited.