

NEW!

**REAL
FRUIT
JUICE**

5% ALCOHOL

Simply
SPIKED™
Peach

**IT'S GETTING
JUICY.**



FLAVORED BEER
CELEBRATE RESPONSIBLY®

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

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**MANGO
PEACH**

**STRAWBERRY
PEACH**

**KIWI
PEACH**

**SIGNATURE
PEACH**

Brand Fact Sheet – Simply Spiked™ Peach

Brand Story

After introducing a new spiked lemonade that quickly became the drink of the summer, Simply Spiked is expanding into another favorite from the Simply©juice brand line-up. This **Simply Spiked Peach** variety pack includes four fresh, refreshing flavors that, you guessed it, are all made with REAL fruit juice that has been squeezed then concentrated. At 5% ABV, these juicy, spiked peach beverages deliver a natural and refreshing peach flavor.

Brand Facts

- Made w/ Real Fruit Juice
- 5% ABV
- 170 Calories
- 40 weeks shelf
- Lightly Carbonated
- Available in Variety Pack (12oz slim can) & 24oz (Signature Peach only)

Nutritional/Style

Nutrition Facts

Serv. Size	1 Can
Amount Per Serving	
Calories	170
% Daily Value	
Total Fat 0g	0%
Sodium 35mg	1%
Total Carb. 19g	7%
Total Sugars 19g	
Incl. 17g Added Sugars	34%
Protein 0g	

Not a significant source of sat. fat, trans fat, choles., fiber, vit. D, calcium, iron and potas.

Calorie: 170
Carbs: 19 g
ABV: 5%
Style: Spiked Juice Drink
Malt: Alcohol (Fermented from Sugar)
 Does Not Contain Distilled Spirits



Appearance: Pours with slight haze and clarity expected from juice

Aroma: Moderately sweet peach aroma, like a fresh cut peach right off the tree

Taste: The flavor of a juicy peach balanced with sweet/tart notes

Mouthfeel: Low-moderate body, leaving a peach fuzz-like tingle on the tongue

Finish: Crisp, clean, refreshing with hints of fruity sweetness



Appearance: Pours with slight haze and clarity expected from juice

Aroma: A bright, well-balanced aroma of peach and fresh kiwi

Taste: Fresh, flavorful kiwi with a sweet peachy and refreshing finish

Mouthfeel: Low-moderate body, smooth

Finish: Crisp, clean, refreshing with hints of fruity sweetness



Appearance: Pours with slight haze and clarity expected from juice, slight fruit color

Aroma: A bright, moderate aroma of fresh strawberry first, then juicy peach

Taste: Fresh strawberry character, peach sweetness, and refreshing finish

Mouthfeel: Low-moderate body, smooth

Finish: Crisp, clean, refreshing with hints of fruity tartness



Appearance: Pours with slight haze and clarity expected from juice

Aroma: Tropical mango forward with peach following behind

Taste: Tart, juicy, and mango forward, a tropical escapist's dream

Mouthfeel: Low-moderate body, smooth

Finish: Crisp, clean, refreshing with hints of fruity sweetness