

INTRODUCING

COCKTAILS CRAFTED WITH  
REAL TEQUILA BLANCO



# Brand Fact Sheet: Topo Chico Spirited

## Brand Story

Introducing Topo Chico Spirited: authentic, sessionable ready-to-drink cocktails that will disrupt the RTD category.

Our ready-to-drink cocktails are made with simple, quality ingredients – including real tequila blanco and real vodka, real fruit juice and sparkling water – to deliver bright, crisp refreshment.

## Brand Facts

- Made w/ Real Fruit Juice
- 5.9% ABV
- Made with Real Tequila Blanco and Real Vodka
- 40 weeks shelf
- Carbonated
- Available in 4pk Tequila & Lime, 4pk Tequila & Grapefruit, 4 pk Vodka & Lemon



### TEQUILA & LIME:

**Appearance:** Pours with a haze from the lime juice

**Aroma:** Mouthwatering lime juice balanced with slight aroma of tequila

**Taste:** Slightly tart, bright lime juice with tequila coming through

**Mouthfeel:** Highly carbonated

**Finish:** Crisp, clean and refreshing

**Cal:** 120  
**Carbs:** 2g  
**Fat:** 0g  
**Protein:** 0g  
**ABV:** 5.9%  
**Spirit:** Made with Real Tequila Blanco  
**Fruit Juice:** 2% Lime Juice

### TEQUILA & GRAPEFRUIT:

**Appearance:** Pours with a haze from the fruit juice and a very slight tint of color

**Aroma:** Subtle grapefruit aroma balanced with lime juice and slight aroma of tequila

**Taste:** Slightly tart yet slightly sweet grapefruit juice balanced with juicy lime and tequila coming through

**Mouthfeel:** Highly carbonated

**Finish:** Crisp, clean and refreshing

**Cal:** 130  
**Carbs:** 3g  
**Fat:** 0g  
**Protein:** 0g  
**ABV:** 5.9%  
**Spirit:** Made with Real Tequila Blanco  
**Fruit Juice:** 4% Lime & Grapefruit Juice

### VODKA & LEMON:

**Appearance:** Pours with a haze from the lemon juice

**Aroma:** Mouthwatering, lemon juice

**Taste:** Slightly tart, bright lemon juice

**Mouthfeel:** Highly carbonated

**Finish:** Crisp, clean and refreshing

**Cal:** 130  
**Carbs:** 2g  
**Fat:** 0g  
**Protein:** 0g  
**ABV:** 5.9%  
**Spirit:** Made with Real Vodka  
**Fruit Juice:** 2% Lemon Juice