# Brand Fact Sheet – Arnold Palmer Spiked Raspberry Half & Half

## **Brand Story**

The classic iced tea and lemonade combination you love, now with a splash of natural raspberry flavor!

#### **Brand Facts**

- · Made with real juice and tea
- 5.0% ABV
- 52 weeks shelf
- Non-Carbonated
- Available in 24oz Single Can

### **Nutritional**

|           | Serving Size 1 BOTTLE (355 mL) |                            |
|-----------|--------------------------------|----------------------------|
|           | Amount Per Serving Calories    | 210                        |
| Per 12oz: |                                | % Daily Value <sup>1</sup> |
|           | Total Fat 0g                   | 0%                         |
|           | Saturated Fat 0g               | 0%                         |
|           | Trans Fat 0g                   |                            |
|           | Cholesterol 0mg                | 0%                         |
|           | Sodium 10mg                    | 0%                         |
|           | Total Carbohydrate 26g         | 9%                         |
|           | Dietary Fiber 0g               | 0%                         |
|           | Total Sugars 23g               |                            |
|           | Includes 23g Added Sugars      | 46%                        |
|           | Protein 0g                     |                            |



#### **AATMF**

**Appearance:** Golden-brown color that pours still and with a slight haze

**Aroma:** A moderate aroma that leads with lemon notes and follows with tea and trace raspberry

**Taste:** Low-moderate flavor of lemon and muddled raspberry with slight tea character and a mix of early sweetness with trace tart and bitterness later

**Mouthfeel:** Low body with expected astringency

**Finish:** Finishes with low lemon and fruity tartness