

100
CALORIES

REAL JUICE SELECT TEAS

**ARNOLD
PALMER
SPKED™**

LITE

HALF & HALF
ICED TEA LEMONADE

CONTAINS 4.5 ALC/VOL

ARNOLD PALMER SPIKED LITE®

With only 100 calories and 2g of sugar, this lighter, refreshing offering from Arnold Palmer Spiked is the perfect choice whether you're in the backyard or on the back nine.

REASONS TO BELIEVE

- Brewed in partnership with the makers of America's #1 tea, AriZona
- White space opportunity for a "light" half & half proposition
- Half & Half Lite non-alc is Arizona's #1 AP product and a widely recognizable brand
- 100 calories, 2g sugar, 4.5% abv



24 OZ CAN



24PK 12OZ CAN PACK

LAUNCH DATE:

- March 6, 2023

MARKETS:

- Expanding Markets: NH, MI, OH, KY, IL, IA, IN, and MT
- Current Markets: VA, WV, PA, NY, ME, VT, MA, RI, CT, NJ, DE, MD, DC, WI, MN, ND

PRICING:

- Line priced with Arnold Palmer Spiked Original

RETAIL START:

- 03/06/2023

SHELF LIFE:

- 52 Weeks



CELEBRATE RESPONSIBLY™

©2022 HORNELL BREWING CO., MEMPHIS, TN • FLAVORED MALT BEVERAGE
PER 12 OZ., 100 CALS., 2G CARBS., 0G PROTEIN, 0G FAT