



# Legent™ FAQ

TWO TRUE LEGENDS  
**LEGENT™**  
ONE TRULY UNIQUE BOURBON



### ***What is Legent?***

- A first-of-its-kind, Legent is a unique innovation that starts as a Kentucky Straight Bourbon with the Beam classic family recipe and is aged in wine and sherry casks before being blended with more Kentucky Straight Bourbon, resulting in a perfectly balanced yet complex and layered whiskey that is truly extraordinary.

### ***Who is responsible for making Legent?***

- Legent is a masterful collaboration between two celebrated whisk(e)y legends. Legent is expertly distilled by **Fred Noe**, seventh-generation Master Distillery of Jim Beam, bourbon's pioneering family, and artfully blended by **Shinji Fukuyo**, fifth-ever Chief Blender of Suntory, the founding house of Japanese whisky.

### ***What are Fred and Shinji's backgrounds in whisk(e)y?***

- Fred Noe is a seventh generation Master Distiller and great-great grandson of Jim Beam. In 2007 Fred was named Master Distiller of Jim Beam – the world's #1 selling bourbon – and was inducted into the Kentucky Bourbon Hall of Fame in 2013.
- Shinji Fukuyo is the fifth-ever Chief Blender of Suntory, the founding house of Japanese whisky. Today, his responsibilities include the award-winning Yamazaki and Hakushu single malts, along with the Hibiki range of blended Japanese whiskies and the entire Suntory Whisky portfolio. Fukuyo is regarded as one of Japanese whisky's leading innovators.

### ***How long has Legent been in the works? (How long did it take to develop this product?)***

- Fred Noe and Shinji Fukuyo have known each other for years. So when Beam and Suntory merged, they knew this was their chance to work together. They have been discussing and working on the product together for several years.



### ***What makes Legent unique?***

- Legent is a bourbon unlike any other. It is a first-of-its-kind innovation from Beam Suntory that brings together the best of the East and West in a way no other whiskey producer can, melding Kentucky distilling tradition with Japanese blending excellence.

### ***How is Legent made?***

- From grain to bottle, Legent is made using the finest ingredients and materials. Legent begins with a historic Kentucky Straight Bourbon recipe that was created by Fred Noe's family, bourbon's pioneering family. Using high-quality grain, calcium-rich limestone water and newly charred white oak, the extra-aged Kentucky Straight Bourbon is then aged in hand-selected wine and sherry casks and rested over the warm Kentucky summer pulling spice and fruity undertones from the wine-soaked barrels. The liquid is then meticulously blended to achieve a bourbon like no other resulting in a bold spirit that is rich on the nose yet approachable and well-balanced on the palate with a bright, smooth and unexpectedly long finish.

### ***What is the ABV and proof of Legent?***

- Legent is bottled at 47% ABV and 94 proof.

### ***How old is Legent?***

- Legent does not carry an age statement although the bourbon is aged for a minimum of four years.

### ***How many bottles of Legent are you releasing?***

- For reasons of commercial sensitivity, we do not disclose volume information.

### ***In which sizes is Legent currently available?***

- Legent is currently available in the United States in 750mL bottles.

### ***How much is Legent?***

- The suggested retail price for Legent is \$34.99 USD.

### ***Is Legent a Japanese whisky?***

- No, Legent is a Kentucky Straight Bourbon Whiskey partially finished in wine and sherry casks.



### ***What are the details of the sherry barrels used?***

- The sherry barrels used in the first batch of Legent are Oloroso sherry barrels from Jerez in Spain, however the sherry casks used for the secondary finishing may change in future batches. Fred and Shinji will continue to taste test each batch to ensure consistency.

### ***What are the details of the red wine casks used?***

- The red wine casks used are French oak casks that previously held California Cabernet Sauvignon, however the red wine casks used for the secondary finishing of Legent may change in future batches. Fred and Shinji will continue to taste test each batch to ensure consistency.

### ***What is the base bourbon used in the blend?***

- The base bourbon is the Beam family's classic bourbon recipe which has been aged for at least 4 years.

### ***Is Legent a bourbon?***

- Yes, Legent is a blend of Kentucky Straight Bourbon Whiskey, some of which was finished in wine and sherry casks prior to blending

### ***How long are the secondary finishes?***

- The length of the secondary finish is measured in summers when the weather is warmest in Kentucky and the liquid has the highest interaction with the finishing barrel. Some of the bourbon for the first batch of Legent was finished for one summer and some was finished for two summers. It is then the responsibility of Shinji to find the right balance of flavors through blending.

### ***In what ratio are the base and secondary liquids in Legent?***

- The base bourbon produced by Fred is the majority of the product to give the final whiskey its strong, bourbon forward backbone. Shinji then expertly layers in the bourbons finished in wine and sherry casks to deliver a complex flavor profile.