

11 MINUTES ROSÉ

WHY 11 MINUTES ROSÉ

- 11 MINUTES refers to the perfect amount of skin contact
- Only proper Provençal Style Italian Rosé
- Produced on Lake Garda outside of Verona
- The package is remarkable.
 - Glass closure, unique pass-through label
- 11 Minutes is a dedication to Verona's own wine
- Featured inside the bottle is Saffo the first woman winemaker

The Wine

- Corvina - Brings floral aromas as well as the structure
- Trebbiano - Brings elegance and a long finish
- Syrah - Gives fine fruit and spice notes
- Carmenère - Creates structure, ensuring stability

Tasting Note

- Beautiful floral aromas with significant acidity

PRETTY, PRESOLD, PRICE, & PROFIT

- **Pretty** - It's Italian.. Of course, it has style!
 - Glass stopper, unique bottle shape, good packaging
- **Presold** - With over **124+K followers on Instagram**
- **Price** - 6packs @ \$19.99 = ++++% GP → Low
- **Profit** - With our new footprint in the US -

KEY TAKEAWAY

- 11 Minutes is named after the amount of skin contact to the wine in order to make a delicious Italian Rosé from Lake Garda, Italy encapsulated in glass perfection.



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PASQUA TREVENEZIE 11 MINUTES
ODI ET AMO ROSÉ 2021

Pretty nose with a dried-herb note to the vivid raspberry and grapefruit aromas that extend to a juicy, medium-bodied palate with some generous grapefruit and watermelon in the finish. Very juicy. Drink now. Glass stopper.

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91 Points



90 POINTS