

TRULY®

HARD SELTZER



OUR
BIGGEST
FLAVOR
YET



TRULY® PUNCH HARD SELTZER

BURSTING WITH JUICY FRUIT, TRULY® PUNCH IS ALL ABOUT BIG FLAVOR AND BIG REFRESHMENT.



VARIETY
12PK
5. 10. 21



4 STYLES- 12OZ
FRUIT PUNCH, TROPICAL PUNCH,
BERRY PUNCH, CITRUS PUNCH



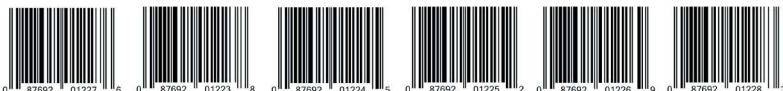
FRUIT PUNCH
24OZ
5. 31. 21

TRULY® PUNCH HARD SELTZER MIX PACK

ITEM NUMBER (SKU): 12 PACK SLIM CAN: PD447376

PRODUCT DIMENSIONS:

12OZ SLIM CAN: 2.26 (IN.) X 2.26 (IN.) X 6.13 (IN.), VOLUME: 31.29 (CU. IN.), NET WEIGHT: 0.78 (LB.), GROSS WEIGHT: 0.81 (LB.)
12PK CARRIER: QTY 12, 9.08 X 6.75 X 6.13 (IN.), VOLUME: 375.44 (CU. IN.), NET WEIGHT: 9.33 (LB.), GROSS WEIGHT: 9.87 (LB.)
2-12 CASE: QTY 2, 14.13 X 9.38 X 6.44 (IN.), VOLUME: 0.49 (CU. FT.), NET WEIGHT: 18.66 (LB.), GROSS WEIGHT: 20.03 (LB.)



Wrap, 12x12oz Slim Can, Truly Punch VP 067892012276
Can, 12oz Slim Truly Fruit Punch 087892012223
Can, 12oz Slim Truly Berry Punch 087892012245
Can, 12oz Slim Truly Tropical Punch 087892012252
Can, 12oz Slim Truly Citrus Punch 087892012269
Tray, 2x12pk Slim Can Truly Punch VP 087892012283

TRULY® PUNCH HARD SELTZER 24OZ

ITEM NUMBER (SKU): PD455301

PRODUCT DIMENSIONS:

24OZ CAN: W 2.88 (IN.) X D 2.88 (IN.) X H 7.70 (IN.); VOLUME 63.87 (CU. IN.); NET WEIGHT 1.56 (LB.); GROSS WEIGHT 1.60 (LB.)
12PK LOOSE TRAY: QTY 12; LENGTH 11.81 (IN.) X WIDTH 9.19 (IN.) X HEIGHT 7.81 (IN.); VOLUME 0.49 (CU. FT.); NET WEIGHT 18.66 (LB.); GROSS WEIGHT 19.56 (LB.)



Can, 24oz, Truly Fruit Punch 087892012252
Tray, 24oz Can, Truly Fruit Punch 087892012256

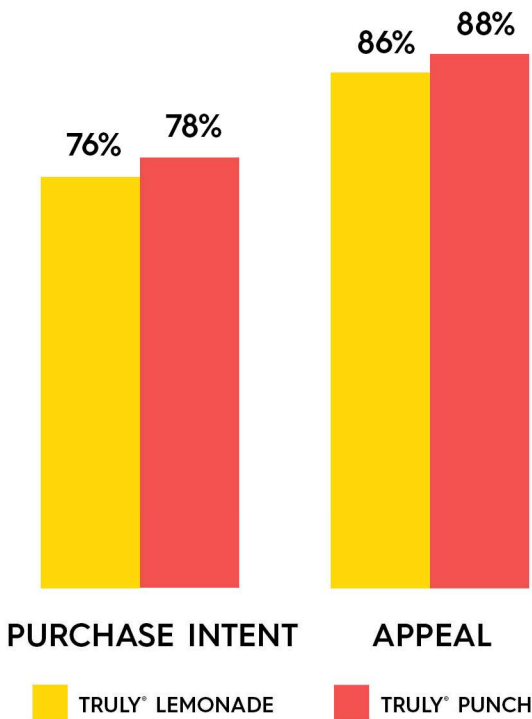
TRULY®

HARD SELTZER



DRINKERS ARE EXCITED ABOUT TRULY® PUNCH!

TRULY® PUNCH HAS STRONGER APPEAL THAN LEMONADE



DRINKERS LOVE THE REFRESHING TASTE OF HARD SELTZER COMBINED WITH BIG FRUIT FLAVOR.



"FLAVOR WAS SO WELL BALANCED. I HAD A SIP AND IT IMMEDIATELY PUT ME IN A GOOD MOOD."



"THESE ARE SO GOOD! I COULD DRINK 2 EVERY DAY."



"REALLY FRUITY AND A LOT OF FLAVOR"



POINT OF SALE

