



# Morning Fog Chardonnay

SRP \$12.99 | On Premise BTG \$11-15

## THE STORY

Morning Fog Chardonnay is named for the morning coastal fog pushed by Pacific wind streams into the bowl of the San Francisco Bay. This daily phenomenon moderates the climate to produce excellent, beautifully balanced Chardonnay. Our family was the first in California to produce a varietally labeled Chardonnay from our Wente clone. Today, many of the great Chardonnay vineyards in California are planted with the Wente clone.

## LARGEST GROWING CHARDONNAY CATEGORY

Super Premium Chardonnay shows largest \$ Sales growth in L52 weeks

## TOP 10 VELOCITY

8th Fastest Selling Super Premium Chardonnay

## OUTPACING CATEGORY GROWTH

Volume +12.8% vs. YA (SPRM Cat -3.7% vs. YA)

## TOP 10 DOLLAR SALES

#6 Dollar Sales Rank Super Premium Chardonnay

## CERTIFIED SUSTAINABLE & FAMILY OWNED

The country's longest, continuously family owned and operated winery, practicing certified sustainably vineyard & winery practices.

## HIGHLY ACCLAIMED

**91** THE **tastingpanel** MAGAZINE  
**POINTS**  
v.2020

**90** **Decanter**  
**POINTS**  
v.2019