



WILLIAM GRANT & SONS

INTRODUCING

# BATCH & BOTTLE

PREMIUM PRE-BATCHED COCKTAILS

..... LAUNCHING 2022 .....

A RANGE OF LUXURIOUS PRE-MIXED COCKTAILS FROM SOME OF THE MOST ICONIC GLOBAL SPIRITS BRANDS

WITH BATCH & BOTTLE, SERVING BAR-QUALITY COCKTAILS AT HOME IS  
FINALLY AS EASY AS OPENING A BOTTLE OF WINE. SIMPLY:



CHILL



POUR



GARNISH

William Grant & Sons has created a range of premium pre-batched, ready-to-pour cocktails, leveraging our expertise and some of our most iconic spirits brands to bring the cocktail bar experience home. With a range suitable for different tastes and moods, Batch & Bottle allows consumers to elevate their date nights for two or their dinner parties for twenty to something special and unforgettable.

While value-priced single-serve cans have driven an RTD explosion recently, the category is now growing more premium and expanding to new occasions. Batch & Bottle will bring premium, batched RTDs into the mainstream—driving incremental spirits occasions in the shared at-home settings where wine and craft beer often dominate—thanks to the quality and assurance that Glenfiddich, Hendrick's, Monkey Shoulder and Reyka can deliver.



IN COLLABORATION WITH SOME OF THE WORLD'S TOP BARS, WILLIAM GRANT & SONS' EXPERT DISTILLERS, BLENDERS AND AMBASSADORS DEVELOPED BATCH & BOTTLE TO SHOWCASE THE VERY BEST OF THESE SPIRITS.



**LESLEY GRACIE**

MASTER DISTILLER,  
HENDRICK'S



**ALLY MARTIN**

GLOBAL BRAND  
AMBASSADOR,  
HENDRICK'S



**FABIANO LATHAM**

BRAND AMBASSADOR,  
REYKA



**JOE PETCH**

BRAND AMBASSADOR,  
MONKEY SHOULDER



**BRIAN KINSMAN**

MASTER BLENDER,  
GLENFIDDICH



**STRUAN GRANT RALPH**

BRAND AMBASSADOR,  
GLENFIDDICH



## MONKEY SHOULDER®

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**LAZY OLD FASHIONED** | 35% ABV

An Old Fashioned should be no-nonsense. So what better malt for the job than one that's made to mix? We've combined Monkey Shoulder's rich, vibrant and smooth blend with bold, bespoke bitters and golden sugar to give you the legendary Old Fashioned.

EACH BOTTLE IS **375ML**, AND  
CONTAINS A RECOMMENDED  
**4 POURS**



## REYKA®

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**RHUBARB COSMOPOLITAN** | 25% ABV

Plummet into adventurous Icelandic depths with this playful Rhubarb Cosmopolitan. The glacial Reyka Vodka harnesses natural rhubarb whilst mingling with tangy blood orange and zingy fresh lime to create an eruption of Icelandic purity. A classic Cosmo reimagined by the land of fire and ice.



## Glenfiddich®

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**SCOTCH MANHATTAN** | 30% ABV

The mighty Manhattan needs a mighty scotch. So we've chosen a bold contender – Glenfiddich. This bright and balanced single malt soothes the sharp bitters and envelops the sweet vermouth, creating a cocktail that is both bold and delicate.



## HENDRICK'S®

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**GIN MARTINI** | 35% ABV

This Gin Martini is the unmistakable art of Master Distiller Ms. Lesley Gracie, in collaboration with five world-class bars. Distilled with the unlikely inclusion of cucumber and rose, and replete with undertones of floral, citrus and herbal curiosity.

