

Brand Fact Sheet : Leinenkugel's Juicy Peach

Brand Story

In 1867, the Leinenkugel family brewery was founded in Chippewa Falls, Wisconsin by Jacob Leinenkugel. He knew that his German family heritage would play an integral part of his brewery's success. Today, the sixth generation of Leinenkugel's continues to brew the same German-inspired recipes that Jacob poured his heart and soul into. Over the years, our family has grown and so has our brewery, but history and heritage remain at the forefront.

Brand Facts

- Leinenkugel's Juicy Peach is a refreshing and easy-drinking beer that balances delicious sweetness from natural peach juice with subtle tart notes. This approachable thirst-quenching beer is packed with flavor and is sure to please your palate with its smooth finish.
- Offered in 6 pk & 12 pk 12 oz cans, and draft (1/6 BBL)

Brand Style – Hops - Malt

Style: Fruited Session Sour
Hops: Cluster
Malt: Moravian Two Row Barley, Red Wheat and Caramel Malt

Nutritionals – IBU - SRM

Calories: 158
Carbs: 17.3
ABV: 4.4%
IBUs: 10
SRM: 3.0

Sensory:

Appearance: Soft hazy gold with slightly peach hue
Aroma: Sweet and natural fresh peaches
Taste: Ripe juicy peach flavor upfront followed by a subtle tartness
Mouthfeel: Light body with a crisp tingly texture
Finish: Lingers with refreshing notes of slightly tart peaches



SKUs

- 6pk can
- 12pk can
- 1/6 BBL keg