

Enjoy Our STASH of
Beyond Approachable,
Less Bitter IPAs!




CRYOHOPS
A Refreshingly Different
IPA Experience



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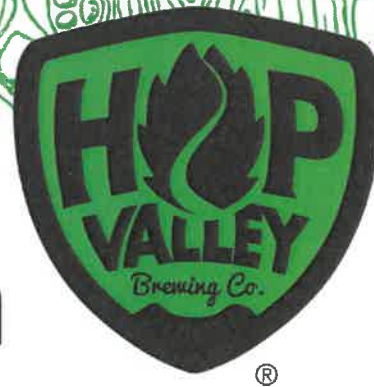
 hopvalleybrewing



CELEBRATE RESPONSIBLY®
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*Based on average bitterness units of competitive leading IPAs. CRYO HOPS® is a registered trademark of Yakima Chief Hops, LLC. Used with permission.

An IPA **CRYO HOPS** Revolution



Since 2011, HOP VALLEY® has been collaborating with YAKIMA CHIEF HOPS to craft original beers that celebrate Cryo Hops® innovation.

Cryo Hops® pellets by Yakima Chief Hops rely on a proprietary process that harnesses the power of sub-zero, cryogenic separation to deliver the concentrated lupulin of WHOLE-LEAF HOPS.

The result? Enhanced flavors and aromas from the purest hop product ever released.

