

Zing Zang Mango Margarita RTD Cocktail



CONSUMER INSIGHTS:

- Mango is the bestselling fruit globally and its usage in food and beverages is rapidly increasing in the U.S. In 2020, annual overall consumption increased by 3.5 pounds per person in the U.S (*National Mango Board*)
- Mango Margaritas are now offered in many upscale Mexican restaurants as a Signature Cocktail on their drink menus. Consumers are looking for an easy way to make this delicious Cocktail at home with their family & friends!

LIQUID:

- **Real Mango** puree blended with fresh **Lime & Key lime** juices along with 100% **Blue Agave** Nectar & **premium silver tequila** creates a delicious margarita with a truly tropical taste. Zing Zang Mango Margarita RTD is made with **All Natural** ingredients; no high fructose corn syrup, no preservatives and no artificial dyes.
- 9% ABV, equivalent of two cocktails per can

PACKAGING:

- Zing Zang Mango Margarita RTD are 4 x 12oz slim cans per carton.

PRICING:

- Line priced with all Zing Zang RTD Canned cocktails