

# Strawberry Guava Brand Fact Sheet

## Brand Story

Topo Chico Hard Seltzer delivers all the refreshment consumers love, paired with the real & authentic 125-year history of non-alc. brand. This drink is inspired by the latest non alc. seltzer phenomenon: Topo Chico Sparkling Mineral Water - a seltzer with just a hint of citrus flavor.

Topo Chico Hard Seltzer brings a unique twist to classic flavors with a twist including: Tangy Lemon Lime, Strawberry Guava, Pineapple Twist and Tropical Mango.

## Brand Facts

- 100 Calories
- Gluten Free
- Natural flavors, minerals
- 4.7% ABV
- 52-week (12-month) shelf
- Available in multipack (12oz slim can), NEW 12 PK (12oz bottles Strawberry Guava Only)

## Brand Style

Hard Seltzer

## Nutritionals

Calorie: 100  
 Carbs: 2g  
 Sugar: 2g  
 ABV: 4.7% \*per 12 OZ serving

Gluten-Free

## Sensory:

A: brilliantly clear, effervescent  
 A: ripe, tropical fruit, juicy strawberry and blend with guava  
 T: balance between mild sweetness and slight fruity acidity  
 M: bright carbonation, light body, refreshing  
 F: crisp, refreshing, hint of ripe berries

## SKUs

- 4 Flavor, 12 PK Variety (12 OZ cans), NEW 12 PK (12 OZ bottles Strawberry Guava Only)
- 24oz CN



# Tangy Lemon Lime Brand Fact Sheet

<b>Brand Story</b>	<b>Brand Style</b>	
<p>Topo Chico Hard Seltzer delivers all the refreshment consumers love, paired with the real &amp; authentic 125-year history of non-alc. brand. This drink is inspired by the latest non alc. seltzer phenomenon: Topo Chico Sparkling Mineral Water - a seltzer with just a hint of citrus flavor.</p> <p>Topo Chico Hard Seltzer brings a unique twist to classic flavors with a twist including: Tangy Lemon Lime, Strawberry Guava, Pineapple Twist and Tropical Mango.</p>	<p><b>Hard Seltzer</b></p>	
<b>Brand Facts</b>	<b>Nutritionals</b>	
<ul style="list-style-type: none"> <li>• 100 Calories</li> <li>• Gluten Free</li> <li>• Natural flavors, minerals</li> <li>• 4.7% ABV</li> <li>• 52-week (12-month) shelf</li> <li>• Available in multipack (12oz slim can)</li> </ul>	<p><b>Calorie: 100</b>  <b>Carbs: 2g</b>  <b>Sugar: 2g</b>  <b>ABV: 4.7% *per 12 OZ serving</b></p>	<p><b>Gluten-Free</b></p>
<b>Sensory:</b>	<p>A: brilliantly clear, effervescent  A: fresh squeezed key lime juice, lemon zest, mild vanilla  T: balanced citrus tang and sweetness, rounded with rich, robust, earthy tamarind  M: bright carbonation, light body, refreshing,  F: crisp, refreshing</p>	
<b>SKUs</b>	<ul style="list-style-type: none"> <li>• 4 Flavor, 12 PK Variety (12 OZ cans)</li> <li>• 24oz CN &amp; 16oz CN</li> </ul>	



# Pineapple Twist Brand Fact Sheet

<b>Brand Story</b>	<b>Brand Style</b>	
<p>Topo Chico Hard Seltzer delivers all the refreshment consumers love, paired with the real &amp; authentic 125-year history of non-alc. brand. This drink is inspired by the latest non alc. seltzer phenomenon: Topo Chico Sparkling Mineral Water - a seltzer with just a hint of citrus flavor.</p> <p>Topo Chico Hard Seltzer brings a unique twist to classic flavors with a twist including: Tangy Lemon Lime, Strawberry Guava, Pineapple Twist and Tropical Mango.</p>	<p><b>Hard Seltzer</b></p>	
<b>Brand Facts</b>	<b>Nutritionals</b>	
<ul style="list-style-type: none"> <li>• 100 Calories</li> <li>• Gluten Free</li> <li>• Natural flavors, minerals</li> <li>• 4.7% ABV</li> <li>• 52-week (12-month) shelf</li>   <li>• Available in multipack (12oz slim can)</li> </ul>	<p><b>Calorie: 100</b>  <b>Carbs: 2g</b>  <b>Sugar: 2g</b>  <b>ABV: 4.7% *per 12 OZ serving</b></p>	<p><b>Gluten-Free</b></p>
<b>Sensory:</b>	<p>A: brilliantly clear, effervescent  A: fresh, ripe pineapple  M: bright carbonation, refreshing, delicate  F: F: crisp, refreshing, hint of ripe pineapple</p>	
<b>SKUs</b>	<ul style="list-style-type: none"> <li>• 4 Flavor, 12 PK Variety (12 OZ cans)</li> </ul>	



# Tropical Mango Brand Fact Sheet

<b>Brand Story</b>	<b>Brand Style</b>	
<p>Topo Chico Hard Seltzer delivers all the refreshment consumers love, paired with the real &amp; authentic 125-year history of non-alc. brand. This drink is inspired by the latest non alc. seltzer phenomenon: Topo Chico Sparkling Mineral Water - a seltzer with just a hint of citrus flavor.</p> <p>Topo Chico Hard Seltzer brings a unique twist to classic flavors with a twist including: Tangy Lemon Lime, Strawberry Guava, Pineapple Twist and Tropical Mango.</p>	<p><b>Hard Seltzer</b></p>	
<b>Brand Facts</b>	<b>Nutritionals</b>	
<ul style="list-style-type: none"> <li>• 100 Calories</li> <li>• Gluten Free</li> <li>• Natural flavors, minerals</li> <li>• 4.7% ABV</li> <li>• 52-week (12-month) shelf</li> </ul> <ul style="list-style-type: none"> <li>• Available in multipack (12oz slim can)</li> </ul>	<p><b>Calorie: 100</b>  <b>Carbs: 2g</b>  <b>Sugar: 2g</b>  <b>ABV: 4.7%</b> *per 12 OZ serving</p>	<p><b>Gluten-Free</b></p>
	<b>Sensory:</b>	
	<p>A: brilliantly clear, effervescent  A: ripe mango, slightly floral  T: balance of tropical sweetness  M: bright carbonation, light body, refreshing  F: crisp, refreshing, dry, notes of mango and rounded with subtle coconut</p>	
	<b>SKUs</b>	
	<ul style="list-style-type: none"> <li>• 4 Flavor, 12 PK Variety (12 OZ cans)</li> </ul>	

