

# Lifevine













**PURE & NATURAL NEVER TASTED THIS GOOD!**

Hand-crafted for Quality...Lab-tested for Purity.



# Lifevine Defines 'Better For You'

Only Lifevine delivers on every key metric

25% more antioxidants    Pesticide Free    Zero Sugar    Transparency    Calories    Certified Organic    Vegan    Non GMO    Gluten Free    Social Responsibility

										
<b>Lifevine</b>				Serving facts, ingredients						
<b>Fitvine</b>	X	X	X	X	117 calories	X				
<b>Mind &amp; Body</b>	X	X	X	X	90 calories	X		X		X
<b>Avaline</b>	X	X	X	X	95 - 117 calories					X
<b>Kim Crawford 'Illuminate'</b>	X	X	X	X	70	X	X	X	X	X
<b>Sunny with a Chance of Flowers</b>	X	X	X	X	85	X	X	X	X	X
<b>Cupcake 'Lighthearted'</b>	X	X	X	X	80	X		X		X
<b>Yellowtail 'Pure Bright'</b>	X	X	X	X	80	X	X	X	X	X
<b>Bonterra</b>	X	X	X	X	X					

# PURE & NATURAL NEVER TASTED THIS GOOD!



*Lifevine® is proof that the finest wines can also be better for you.*

- Cabernet, Chardonnay and Pinot Noir

## CERTIFIED PESTICIDE FREE

- Zero Sugar per Serving
- 25% More Antioxidants
- Clean Label Project Purity Award
- Cabernet and Chardonnay are CCOF certified
- Weight Watchers Points System
- Always Friendly: Keto, Flexitarian, Mediterranean, Dash, Paleo





# Lifevine

## MORE THAN JUST ZERO SUGAR! ROOTED IN PURITY

At Lifevine, we know that just having fewer calories and less sugar in our wine isn't enough. We believe wine should be free of harmful pesticides as well as industrial and environmental contaminants. That's why our wines have been independently sampled and tested in an accredited analytical chemistry laboratory for harmful environmental & industrial contaminants and toxins and over 200 pesticides.



### CABERNET SAUVIGNON, CALIFORNIA



- Certified Pesticide Free by Clean Label Project. Tested for more than 200 pesticides.
- Zero sugar per serving. Non-GMO, Gluten Free, Vegan
- The palate has a fresh, minty profile black fruit including currant, cassis, black cherry, and boysenberry. Vibrant and lifted with bright acidity. A touch of chocolate and wood spice add to the flavor profile with a touch of wood influence beautifully integrated.
- 2017 vintage – 88 Points, Wine Enthusiast



### PINOT NOIR, WILLAMETTE VALLEY, OREGON

- Certified Pesticide Free by Clean Label Project. Tested for more than 200 pesticides.
- Zero sugar per serving. Non-GMO, Gluten Free, Vegan
- Grapes were fermented after a 3-5 day cold soak using a mix of native and cultured yeast. Barrel aged for 10 months with 20% new French oak.
- Concentrated but balanced with smooth tannin and fresh acidity. The fruit profile transitions nicely with similar earth and mineral components.



### CHARDONNAY, CALIFORNIA



- Certified Pesticide Free by Clean Label Project. Tested for more than 200 pesticides.
- Zero sugar per serving. Non-GMO, Gluten Free, Vegan
- The palate shows layers of tasty ripe tree fruits including pear, apple, and quince along with tropical fruits of pineapple, guava, and passionfruit. The impact of new oak is represented by vanilla bean, caramel, fresh cream, and cinnamon spice.
- 2017 vintage – 90 Points, Wine Enthusiast



# INTRODUCING OUR NEW SPARKLING BLANC de BLANCS!



As Sparkling Wine Continues to Shine On in the US, we created an American Pure Sparkling Wine to meet the needs of consumers seeking a better-for-you bubbly

- Wine with bubbles continue to captivate US consumers, including prosecco and **American Sparkling** and Champagne\*

## OOOHHMMM BUBBLES!

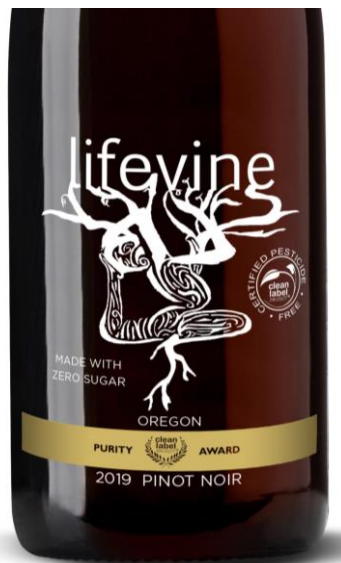
- Design incorporates Lotus Yoga Pose interwoven with vines for a complete integration of both Life and Vine
  - Lifeyvine 2020 Blanc de Blancs
  - Varietal: 100% Chardonnay
  - Single Vineyard: Coles Valley Vineyards, Oregon
  - Alcohol: 13.5% alc by vol
  - Low Sugar
  - Certified Pesticide Free

\* Nielsen's Danny Brager, *Unified Wine & Grape Symposium*



# LABEL DESIGNS

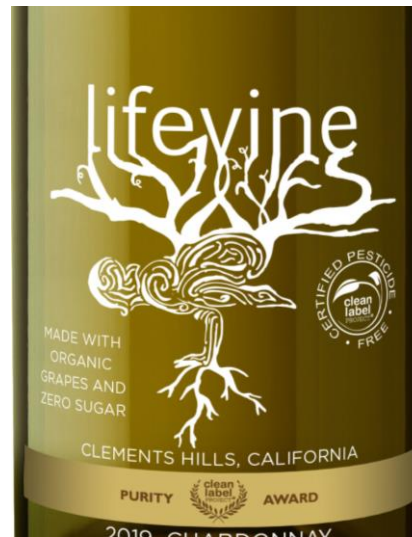
Each of our Lifevine Labels represents a unique Yoga Pose interwoven with a Vine communicating wellness, purity and natural winemaking



*One-Legged King Pigeon*  
Pinot Noir



*Lord of the Dance*  
Cabernet



*Bakasana*  
Chardonnay



*Lotus*  
Sparkling

