

OREGON BORN AND BRED

Named in honor of our faithful winery companion, Rascal makes wines of character and complexity boasting the highest purity rankings and supporting the National Humane Society rescue efforts.





- Winner of CLP Purity Award
- Rascal is considered the gateway to Oregon wine
- Rascal delivers the best Consumer value for quality in Oregon. (750ml)
- The wine for Dog people! Proudly supports the Humane Society of the United States





'21

PINOT NOIR, OREGON



- Sustainably harvested predominantly from Umpqua Valley AVA.
- Small lot fermentations and native yeast, without additives, highlight each vineyards' characteristics and produce the region's purest variety expressions.
- Ripe fresh strawberry and pomegranate dominate the nose with vibrant red cherry and oak spice on the palate of this medium-bodied wine.
- Pair with lamb chops or barbecue.

Our connection to our Millennial consumers is built upon a shared commitment to product purity, animal welfare, and our Oregon heritage and value.

• \$3.4M in brand sales L52, +40% in US





Dec 2020

PINOT GRIS, OREGON



- Sustainably harvested predominantly from Umpqua Valley AVA.
- Small lot fermentations and native yeast, without additives, highlight each vineyards' characteristics and produce the region's purest variety expressions.
- Whole cluster pressing and slow, cool fermentations preserve natural flavors.
- Fresh tropical pineapple and honeysuckle punctuate the glass. The palate has good weight with a bright and refreshing finish.
- Pair with seared scallops or Thai food.

ROSÉ, OREGON



- Sustainably harvested predominantly from Umpqua Valley AVA.
- Crafted through the traditional saignée method. After 24 hours skin contact, Pinot Noir juice was bled off the fermenters and cool fermented in stainless steel tanks.
- Balanced strawberry and watermelon aromas lead to a zesty, off-dry palate of raspberry and a clean finish.
- Pair with spicy chicken dishes or barbecued stir-fry.

Source: Nielsen Total US xAOC L52 ending 12/26/2020

RASCAL

THE WINE FOR DOG PEOPLE!



We believe that all things good in life are only improved by our four-legged friends and hope to infuse that playful, fun nature into everything we do. We promise to be the perfect companion for any occasion. We proudly support **The Humane Society of the United States.**

Rascalwine.com









