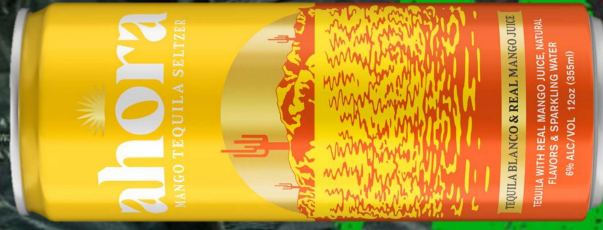
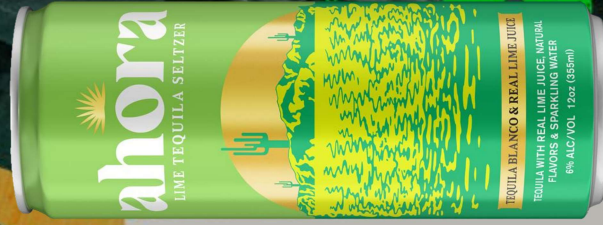


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THE TIME IS

ahora



Lime made with 4% juice from concentrate. Mango made with 2% juice from concentrate.

Introducing Ahora Tequila Seltzer!

Ahora Tequila Seltzer is a new brand of spirit-based hard seltzers made with **Tequila Blanco** from Mexico, **real fruit juice** and crisp sparkling water, with a hint of agave for subtle sweetness.

Product

6% ALC/VOL | 130 calories | 2-3g of sugar |
Lime & Mango Flavors

It's a deliciously balanced and unique drinking experience that combines the excitement of tequila with the sessionability of seltzer.

Consumer Need

I want something more exciting and premium in the seltzer category, and I love the energy and excitement of tequila

