



The logo for Hard Seltzer features the word "HARD" in a bold, white, sans-serif font centered above the word "SELTZER" in a large, white, all-caps, serif font. To the left of the text is a vertical yellow graphic element consisting of a series of small, white, five-pointed stars arranged in a zigzag pattern.

BRAND HIGHLIGHTS

- #4 HARD SELTZER BRAND FAMILY
 - GLUTEN-FREE WITH 0g CARBS*, 0g SUGARS*, AND 90 CALORIES
 - SPIKED SPARKLING WATER WITH A SPLASH OF NATURAL FRUIT FLAVOR
 - VARIETY PACK WITH FOUR REFRESHING FLAVORS
 - IMPORTED FROM MEXICO

FORMAT



REFRESHING FLAVORS



PRODUCT SPECIFICATIONS

TYPE SELTZER

COLOR CLEAR

CALORIES 90 CALORIES PER 12 OZ

A 50/

4.5%

VARIETY PACK 3 OF EACH FLAVOR

THE AT&T BELL LABORATORIES



Sources: (1) [B] M[II] 0±C FY21 ending 04/25/2021

Relax Responsibly®. Corona® Hard Seltzer Spiked Sparkling Water with Natural Flavors. Imported by Crown Imports, Chicago, IL.
* Not a low-calorie food. Under FDA regulations, carbonated soft drinks of 0.5 g per serving or less are denoted as zero. Per 12 fl. oz. serving average analysis: Cal 190, Carbs 190, Protein 0, Fat 0.