

• TEQUILA •  
**HORNITOS®**  
 • SELTZER •

• REFRESHING & BOLD •

In 1950, Hornitos® was founded upon a spirit of innovation, believing nothing great happens without taking a chance. That same spirit drives us today, leading to our newest offering, Hornitos® Tequila Seltzer.

We're bringing the fresh, bold, authentic flavor of Hornitos® Tequila, with a refreshingly light twist, to the fastest-growing segment of today's U.S. BevAlc market, Hard Seltzer. Consumers can now enjoy an appealing alternative to the category's standard offerings.

Hornitos® has a legacy of ground breakers and innovators who defy tradition. That's why we combined real Plata Tequila with refreshing seltzer and three flavors to choose from. The perfect choice for those seeking a ready-made cocktail. We'll raise a can to that, SALUD!



• PRODUCT DESCRIPTION •

A premium, bold hard seltzer, made with real Plata Tequila, natural flavors and no artificial sweeteners or additives.

**SIZES:** 355ml (12oz) cans, 4-packs

- 1 cs = 6 4-packs or 24 cans

**FLAVORS:** Lime, Mango & Pineapple

**ABV/PROOF:** 5%/10 Proof

**MSRP:** \$11.99/4-pack

**CAN UPC**

LIME	080686846017
MANGO	080686846031
PINEAPPLE	080686846055

**PACK UPC**

LIME	080686846024
MANGO	080686846048
PINEAPPLE	080686846062

**CASE SCC**

LIME	10080686846014
MANGO	10080686846038
PINEAPPLE	10080686846052



**AROMA:** Fresh lime zest  
**TASTE:** Light and sour lime with fresh agave  
**FINISH:** Smooth with subtle sweetness



**AROMA:** Sweet mango  
**TASTE:** Mango with subtle tequila  
**FINISH:** Light and flavorful with hints of tequila



**AROMA:** Juicy, sweet pineapple with light tequila notes  
**TASTE:** Agave character with fresh cut pineapple and a hint of creamy sweetness  
**FINISH:** Clean, quick