

# 19 Crimes.<sup>®</sup>

~~CALI RED~~

19 Crimes is defiant by nature, bold in character and always uncompromising. We are proud to partner with entertainment icon, Snoop Dogg, who embodies all these qualities, and more, through hard work and perseverance. Snoop Dogg is a culture creator, innovator and a leader in pop culture.

19 Crimes is a brand that was built on authentic stories of rebellion, defiance, loyalty and perseverance. In 1788, banishment to Australia from the UK became the punishment of choice. If you broke any one of the 19 Crimes, you sailed on a harrowing journey where months later your fate awaited. Times were tough but these individuals were tougher and they overcame adversity and insurmountable odds to ultimately claim redemption.

## TASTING NOTES

Color: Dark purple with rich berry

Nose: Ripe black fruit, accented with distinct, smoky, American oak aromas of vanilla and hazelnut.

Palate: Full and dense, with strong black & blue fruit from the Petite Sirah, complemented by bright red, slightly candied fruit in the background from the Zinfandel. The dark toasted oak integrates these flavors and finishes on a slightly sweet note.

## TECHNICAL ANALYSIS

Harvest Date: September '24, 2019 and October 4, 2019

pH: 3.7

Acidity: 5.88 g/L

Alcohol: 14.1%

Bottling Date: July 2020

Peak Drinking: Now

Grape Variety: 65% Petite Sirah, 30% Zinfandel, 5% Merlot

Region: Lodi, CA

