

BELVEDERE

VODKA

OUR MADE WITH NATURE PHILOSOPHY

Belvedere Vodka is an exceptional all-natural vodka, made with Polska Rye, purified water and distilled by fire. Nothing else.

We believe in being natural and simple. We transform simple ingredients from nature into extraordinary vodka. We don't manipulate them with additives and sugars. We inspire drinking better, not more. We encourage mindful drinking choices. Our 'best, fresh, simple' approach to cocktails embodies this core belief.

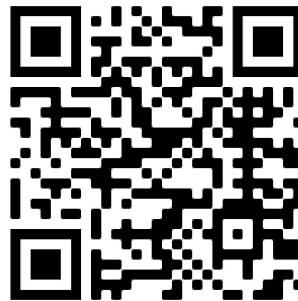
True to this ethos, we introduce Belvedere's cocktail catalog *A VODKA COCKTAIL FOR EVERY OCCASION, Made with Nature by Belvedere*, that embodies our natural philosophy and appeals to a range of consumer preferences and occasions.



THE BELVEDERE COCKTAIL CATALOG



PRINTED VERSION:
Available in Champion



DIGITAL CATALOG:
Also available [here](#)

COCKTAIL & BEAUTY VISUALS

All Cocktail shots are available on the [E-Retail Platform & Trade Portal](#)



MADE WITH NATURE. POLSKA RYE & PURIFIED WATER. DISTILLED BY FIRE.

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OUR COCKTAILS







LIGHT & FRESH	 <p>Belvedere Spritz</p>	 <p>Belvedere Citrus Mint Spritz</p>	 <p>Belvedere Cucumber Spritz</p>	ORGANIC INFUSIONS		 <p>Belvedere Pear & Ginger Soda</p>	 <p>Belvedere Lemon & Basil Soda</p>	 <p>Belvedere Maury Spritz</p>
	 <p>Belvedere Ruby Tonic</p>	 <p>Belvedere Ginger Spritz</p>	 <p>Belvedere Herbal Spritz</p>	 <p>Belvedere Blackberry & Lemongrass Soda</p>	 <p>Belvedere Blackberry & Lemongrass Spritz</p>			
	 <p>Belvedere Herbal Soda</p>	 <p>Belvedere Bitter Orange Soda</p>	 <p>Belvedere Aromatic Soda</p>	HERITAGE 176		 <p>Belvedere Heritage Highball</p>	SMOGÓRY FOREST	
						 <p>Belvedere Silver Birch Collins</p>		
BOTANIC & EARTHY	 <p>Belvedere Air</p>	 <p>Belvedere Avocado Cocktail</p>	 <p>Belvedere Beetroot Cocktail</p>	 <p>Belvedere Kombucha Cocktail</p>	 <p>Belvedere Carrot Cocktail</p>	LAKE BARTEŹEK		
	 <p>Belvedere Turmeric Cocktail</p>	 <p>Belvedere Matcha Cocktail</p>	 <p>Belvedere Kale Cocktail</p>	 <p>Belvedere Cantaloupe Cocktail</p>	SMOGÓRY FOREST		 <p>Belvedere Evergreen Royale</p>	
RENEW & SURPRISE	 <p>Belvedere Iced Latte</p>	 <p>Belvedere Rubin</p>	 <p>Belvedere Polska Mary</p>	 <p>Belvedere Old Town Fizz</p>	 <p>Belvedere Pomme Highball</p>	SMOGÓRY FOREST		
						 <p>Belvedere Sun & Earth</p>		
DARING & DELICIOUS	 <p>Belvedere Crush</p>							
SIMPLE & CLASSIC	 <p>Belvedere Classic Martini</p>	ORGANIC INFUSIONS		HERITAGE 176		LAKE BARTEŹEK		
	 <p>Belvedere Gin & Tonic</p>	 <p>Belvedere Lemon & Basil 75</p>	 <p>Belvedere 'B'</p>	 <p>Belvedere Heritage Style</p>	 <p>Belvedere 176</p>	 <p>Belvedere Sunset Rose Martini</p>		
		 <p>Belvedere Blackberry & Lemongrass Sour</p>	 <p>Belvedere Heritage Rocks</p>					
SHARE & CELEBRATE	 <p>Belvedere Rubin Cocktail (Group serve)</p>	 <p>Belvedere Vodka</p>	 <p>Belvedere Organic Infusions</p>					

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KEY SELLING POINTS

Cocktails made using the best, freshest and simplest ingredients that reveal Belvedere's true character.

	CONSUMER INSIGHTS	FEATURES & BENEFITS
 <p>LIGHT & FRESH A collection of spritzes and highballs</p>	Consumers are more conscious of what and how much they are consuming. They are looking for long, refreshing drinks, often with a gentler ABV.	<ul style="list-style-type: none">• Low sugar• Low calorie• Long and refreshing
 <p>BOTANIC & EARTHY Cocktails made using superfood ingredients</p>	Consumers want to better understand the ingredients in their drinks and are willing to explore more innovative and interesting ingredients.	<ul style="list-style-type: none">• Innovative flavor combinations• Fresh, seasonal, plant-based ingredients• Fruits/vegetables and superfoods bursting with unique flavor
 <p>RENEW & SURPRISE A collection of classic brunch cocktails</p>	Consumers are looking for more inventive drinks within the brunch occasion, beyond Bloody Marys and Mimosas.	<ul style="list-style-type: none">• Innovative twists on brunch classics• Fresh and seasonal ingredients
 <p>DARING & DELICIOUS Unique serves that bring theatre to the table</p>	Consumers are looking for playful & unexpected experiences and this extends to the drinking occasion.	<ul style="list-style-type: none">• Unexpected and engaging drink rituals that leverage the latest drinking trends
 <p>SIMPLE & CLASSIC Belvedere's take on iconic cocktails</p>	Consumers are always looking for new ways to enjoy simple, balanced classic cocktails.	<ul style="list-style-type: none">• Renowned serves• Simple recipes to let the ingredients shine
 <p>SHARE & CELEBRATE Group serves for sharing occasions</p>	Shared drinking occasions are on the rise and group serves are on-trend.	<ul style="list-style-type: none">• Allows for a shared drinking experience during a social bonding occasion

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