

# Frankly<sup>®</sup>

ORGANIC VODKA



C O N S U M E R   S A M P L I N G   T R A I N I N G



# To live Frankly is to live honestly.

Inspired by a wellness shot, we had a thirst to craft the world's first functional spirits brand by using real fruits, roots and botanicals for a superior tasting vodka. Turmeric root, maca root, ginger root, wild cherry bark, cinnamon and cayenne pepper are functional ingredients that add layers of complexity while being mindful.



# Key Selling Points



### Organic Agriculture

Handcrafted in Austin, Texas with organic ingredients grown without the use of synthetic fertilizers & pesticides.

Better for you, better for the planet.



### Gluten Free

Distilled from Non-GMO Corn, harvested by a coop of family farmers.

Support domestic farming.



### Functional Ingredients

Turmeric Root, Maca Root and Ginger Root with adaptogenic properties deepen our flavor profiles.

Conscious Cocktailing.



### Social Responsibility

Sustainable agriculture translates to a positive footprint on our water, soil, climate, and air quality.

Environmentally friendly.



### Real Fruits, Roots & Botanicals

No refined sugars, No artificial colors, No artificial flavors, No Refined Sugars.

Real ingredients taste better.



### Philanthropy

1% of revenue supports animal welfare in the states we distribute.

We give, because we care.

Serving Facts	
Serving Size 1.5 fl oz (44 mL)	
Servings Per Container 22.5	
	Amount Per Serving
Calories	96
Carbohydrate	0g
Fat	0g
Protein	0g

### Transparency

Full ingredient list and serving facts on label. To live Frankly is to live honestly.

What's in your vodka?



### Award Winning

17 Product Awards from SFWSC, NYWSC and SIP



# Frankly<sup>®</sup> Organic Original Vodka

Non-GMO, Gluten Free, Kosher Corn Vodka

40% Alc./Vol. (80 proof)

Award winning vodka that is handcrafted from USDA certified organic sweet corn and harvested from healthy soils without the use of synthetic pesticides.

Distilled 5 times and slow filtered in small batches to deliver an exceptionally clean taste with a smooth sweetness on the palate.



# Frankly® Organic Strawberry Vodka

A modern twist on a crowd-pleasing favorite

30% Alc./Vol. (60 proof)

## Strawberry

Antioxidants & vitamin C supports immunity & skin health

## Lemon

Aids in digestion, cleansing agent, rich in Vitamin C

## Apple

Stabilizing to blood sugar levels

## Coconut Water

High electrolyte content

## Ginger

Digestive soothing & anti-inflammatory rescue

## Turmeric

Anti-inflammatory, lowers blood glucose levels, improves brain health & memory, heart healthy

## Wild Cherry Bark

Anti-inflammatory

## Grade A Maple Syrup

Antioxidants & minerals





# Frankly<sup>®</sup> Organic Grapefruit Vodka

Elegant with a gorgeous balance of warmth

30% Alc./Vol. (60 proof)

## Ruby Red Grapefruit

High in vitamins, promotes skin health, weight loss, reduces risk of cancer, supports digestion

## Ceylon Cinnamon

Stabilizes blood sugar and deeply nourishing

## Lemon

Aids in digestion, cleansing agent, rich in Vitamin C

## Maca Root

Adaptogenic, high in vitamins, balances mood, energy support

## Grade A Maple Syrup

Antioxidants & minerals



# Frankly® Organic Apple Vodka

Layers of flavor, divinity to the palate

30% Alc./Vol. (60 proof)

## Apple

Antioxidants, high in fiber/weight loss, stabilizes blood sugar levels

## Lemon

Aids in digestion, cleansing agent, rich in Vitamin C

## Turmeric

Anti-inflammatory, lowers blood glucose levels, improves brain health & memory, heart healthy

## Ginger

Anti-inflammatory, digestive support, acid reflux

## Wild Cherry Bark

Anti-inflammatory

## Cayenne Pepper

Digestive aid; supports weight-loss, anti-irritant

## Grade A Maple Syrup

Antioxidants & minerals





# Frankly® Organic Pomegranate Vodka

Sip and savor the delightful concoction of tangy lusciousness

30% Alc./Vol. (60 proof)

## Pomegranate

Vitamin C, supports high brain function, anti-cancer properties

## Lemon

Aids in digestion, cleansing agent, rich in Vitamin C

## Turmeric

Anti-inflammatory, lowers blood glucose levels, improves brain health & memory, heart healthy

## Ginger

Anti-inflammatory, digestive support, acid reflux

## Maca Root

Adaptogenic, high in vitamins, balances mood, energy support

## Grade A Maple Syrup

Antioxidants & minerals





# Conscious Cocktails

## Hibiscus Pomegranate Sour

1 cup water  
¼ cup Sugar  
2 Hibiscus Tea Bags  
2 oz Frankly Pomegranate Vodka  
½ oz Fresh Lemon Juice  
2 oz Hibiscus Concentrate  
Egg White

Heat and dissolve water, sugar, add tea bags, simmer 10 minutes. Add Hibiscus concentrate, vodka, lemon juice, egg white to shaker. Dry shake. Add ice, shake again. Pour in glass. Garnish with mint.



## Apple Kombucha Crush

1 ½ tsp Sugar  
½ tsp Cinnamon  
Lemon Wedge  
3 oz Ginger Kombucha  
1 ½ oz Frankly Organic Apple Vodka  
½ oz Fresh Lime Juice  
1/ oz Maple Syrup

Mix sugar and cinnamon on a plate. Smear rim of glass with lemon wedge. Dip rim into sugar mix. Add ice to shaker and pour vodka, lemon juice, maple syrup and shake. Add ice to glass and pour liquid, add apple slices and kombucha. Garnish with sage and cinnamon stick.



## Strawberry Turmeric Tonic

½ cup Water  
½ cup Honey  
Fresh Ginger  
½ tsp Ground Turmeric

Simmer water, honey, ginger, turmeric for 10 minutes. Cool and strain.

1 ½ oz Frankly Organic Strawberry Vodka  
½ oz Ginger Turmeric Honey Syrup  
4 oz Sparkling Water

Add vodka and syrup to glass and stir. Add ice and sparkling water, stir. Garnish with strawberries and mint.



## Grapefruit Salty Dog

½ tsp Kosher Salt  
Zest from 1 Lime  
2 oz Frankly Organic Grapefruit Vodka  
Pinch of Cinnamon  
½ Fresh Lime Juice  
4oz Sparkling Grapefruit Juice

Blend salt and zest. Smear lime on rim of glass and dip in salt. Add to glass: ice, vodka, cinnamon, lime and grapefruit juices. Stir and garnish with grapefruit slice.





# We Love Event Photos!





# Thank You!

