

CITRUS RUSH



Vodka

CRANBERRY



Vodka

MANGO PEACH



Vodka

BLACK RASPBERRY



Vodka

TEQUILA LIME CRUSH



Tequila

BLUE CRUSH



Vodka,
Tequila,
Rum & Gin

TROPIC RUSH



Vodka

PURPLE CRUSH



Cognac

LEMON LIME



Vodka
Soda

TROPICAL



Vodka
Soda

KENTUCKY MULE



Bourbon
Mule

MOSCOW MULE



Vodka
Mule

- Spirit based cocktails in can
- **2 Shots** of premium spirits in every can
- **9.0% Alcohol**
- Lightly Carbonated
- Gluten & Malt Free
- Variety of flavors and offerings:

- **Monaco Cocktails:** Citrus Rush, Cranberry, Mango Peach, Black Raspberry, Tequila Lime Crush, Blue Crush, Tropic Rush, Purple Crush
- **Monaco Craft Cocktails:** Moscow Mule & Kentucky Mule
- **Monaco Vodka Sodas:** Lemon-Lime & Tropical
- Approachable cocktail discovery



Citrus Rush:

Tastes like vodka & energy drink but has no caffeine. Also has hints of citrus and vanilla.



Cranberry:

Tastes like your favorite vodka cranberry, but with a crisp, carbonated finish.



Mango Peach:

Tastes like vacation. Peach and mango with fresh juice flavor.



Black Rasp:

Tastes like black raspberry soda.



Tequila Lime Crush:

Similar to a margarita or paloma. Less sweet than a margarita, less sour than a paloma. 100% Blue Agave and grapefruit soda.



Blue Crush:

Styled after a Blue Hawaiian or AMF. Tastes like a blue popsicle. Tart flavor. 1/4 shot of vodka, gin, rum, & tequila.



Tropic Rush:

Refreshing pineapple and passionfruit mixed with Monaco Vodka.



Purple Crush:

Cognac mixed with a delicious grape soda and a hint of lemonade.

Monaco is a fun, approachable brand to discover a variety of cocktail flavors and offerings. We worked so hard to make the best cocktails. Please be your best self, outgoing and friendly to customers. Make eye contact and smile. Most likely your customers have never seen our cans before, so they will be very curious to see and hear all about us.

Do not simply ask customers “do you want to try a Monaco” –engage in conversation and tell them our story. We want you to have fun too.

You should describe Monaco as:

- “Premiums Cocktail In A Can” –it’s smooth & tasty
- “Each cocktail has 2 shots of liquor in every can”
- “All of our cocktails are gluten free.”
- “Premium spirits only, not a malt beverage”
- “Fun way to discover new cocktails and alcohol flavors”

Once a customer shows interest, we want to give them a taste of a flavor they will enjoy. Ask them “Do you prefer vodka, tequila, rum, cognac? I can recommend.....(recommend your favorite). Note always give them a taste of vodka flavor first, before tequila.

Other talking points include:

1. “Our flavors are mixology inspired.”
2. “Great for BBQ’s, parties, and birthdays.”
3. “From fruity to craft to sugar free, Monaco has you covered”



2 SHOTS IN EVERY CAN
9% ALC/VOL ★ GLUTEN FREE ★ MALT FREE



DRINK MONACO. DRINK RESPONSIBLY.

@drinkmonaco    