

Papaya Passionfruit Brand Fact Sheet

<p>Brand Story</p> <p>Vizy provides all the refreshment and naturally delicious flavor of the seltzers consumers love, but with a better-for-you inclusion of Antioxidant Vitamin C from acerola cherry superfruit.</p> <p>Additionally, unlike most hard seltzers, Vizy offers dual flavors such as Pineapple Mango or Black Cherry Lime. By launching this latest line of new flavors, Vizy is bringing even more variety to the table for consumers.</p>	<p>Brand Style – Hops - Malt</p> <p>Hard Seltzer</p> <p>Nutritionals – IBU - SRM</p> <p>Calorie: 100 Carbs: 2g Sugar: 1g ABV: 5% *per 12 OZ serving</p> <p>IBUs: SRM: Certified Gluten-Free</p>
<p>Brand Facts</p> <ul style="list-style-type: none"> • Antioxidant Vitamin C from Acerola Superfruit • 100 Calories • Gluten Free • Alcohol from real cane sugar • 5% ABV • 40 week shelf • Available in multipack (12oz slim can) 	<p>Sensory:</p> <p>Appearance: Clear in the pour with no foam</p> <p>Aroma: A moderate mix of passion fruit and other ripe, tropical fruit tones</p> <p>Taste: Low tropical fruit blends with trace sweet and sour tastes</p> <p>Mouthfeel: Light body</p> <p>Finish: Finishes with a slight sweet taste</p> <p>SKUs</p> <ul style="list-style-type: none"> • 12 PK Variety (12 OZ cans)

