

Blackberry Lemon Brand Fact Sheet

<p>Brand Story</p> <p>Vizzy provides all the refreshment and naturally delicious flavor of the seltzers consumers love, but with a better-for-you inclusion of Antioxidant Vitamin C from acerola cherry superfruit.</p> <p>Additionally, unlike most hard seltzers, Vizzy offers dual flavors such as Pineapple Mango or Black Cherry Lime. By launching this latest line of new flavors, Vizzy is bringing even more variety to the table for consumers.</p>	<p>Brand Style – Hops - Malt</p> <p>Hard Seltzer</p> <p>Nutritionals – IBU - SRM</p> <p>Calorie: 100 Carbs: 2g Sugar: 1g ABV: 5% *per 12 OZ serving</p> <p>IBUs: SRM: Certified Gluten-Free</p>
<p>Brand Facts</p> <ul style="list-style-type: none"> • Antioxidant Vitamin C from Acerola Superfruit • 100 Calories • Gluten Free • Alcohol from real cane sugar • 5% ABV • 40 week shelf • Available in multipack (12oz slim can) 	<p>Sensory:</p> <p>Appearance: Pours clear with a hint of color and no foam Aroma: A moderate overall aroma with berry leading hints of lemon Taste: Balanced berry and lemon flavor with a fruit-appropriate sweet/tart mix Mouthfeel: Light body Finish: Low fruity/berry taste in the finish</p> <p>SKUs</p> <ul style="list-style-type: none"> • 12 PK Variety (12 OZ cans)

