

Peach Lemonade Brand Fact Sheet

<p>Brand Story</p> <p>Vizy provides all the refreshment and naturally delicious flavor of the seltzers consumers love, but with a better-for-you inclusion of Antioxidant Vitamin C from acerola cherry superfruit.</p> <p>Building on Vizy's differentiated AOVC credentials, we will introduce a new Lemonade hard seltzer with delicious flavors such as Strawberry Lemonade and Peach Lemonade.</p>	<p>Brand Style</p> <p>Hard Seltzer</p> <p>Nutritionals – IBU - SRM</p> <table border="1"> <tr> <td>Calorie: 100</td> <td>IBUs:</td> </tr> <tr> <td>Carbs: TBD</td> <td>SRM:</td> </tr> <tr> <td>ABV: 5%</td> <td>Gluten Free</td> </tr> </table>	Calorie: 100	IBUs:	Carbs: TBD	SRM:	ABV: 5%	Gluten Free
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<p>Brand Facts</p> <ul style="list-style-type: none"> • Antioxidant Vitamin C from Acerola Superfruit • 100 Calories • Gluten Free • Alcohol from real cane sugar • 5% ABV • 40 weeks shelf • Available in multipack (12oz slim can) 	<p>Sensory:</p> <p>Appearance: Clear with a hint of color and slight haze from natural juice</p> <p>Aroma: Juicy, freshly sliced peach notes highlighted by the brightness of fresh squeezed lemonade</p> <p>Taste: Perfectly balanced, with a touch of peach juice sweetness that balance a slightly tart lemonade acidity</p> <p>Mouthfeel: Light and refreshing, with brisk carbonation</p> <p>Finish: Crisp and clean, with a pleasant hint of sweet/tart lemonade</p> <p>SKUs</p> <ul style="list-style-type: none"> • 12 PK Variety (12 OZ cans) 						

