

Strawberry Lemonade Brand Fact Sheet

<p>Brand Story</p> <p>Vizzy provides all the refreshment and naturally delicious flavor of the seltzers consumers love, but with a better-for-you inclusion of Antioxidant Vitamin C from acerola cherry superfruit.</p> <p>Building on Vizzy's differentiated AOVC credentials, we will introduce a new Lemonade hard seltzer with delicious flavors such as Strawberry Lemonade and Peach Lemonade.</p>	<p>Brand Style</p> <p>Hard Seltzer</p> <hr/> <p>Nutritionals – IBU - SRM</p> <table border="1"> <tr> <td data-bbox="678 823 782 1228"> <p>Calorie: 100 Carbs: TBD ABV: 5%</p> </td> <td data-bbox="678 424 782 823"> <p>IBUs: SRM: Gluten Free</p> </td> </tr> </table>	<p>Calorie: 100 Carbs: TBD ABV: 5%</p>	<p>IBUs: SRM: Gluten Free</p>
<p>Calorie: 100 Carbs: TBD ABV: 5%</p>	<p>IBUs: SRM: Gluten Free</p>		
<p>Brand Facts</p> <ul style="list-style-type: none"> • Antioxidant Vitamin C from Acerola Superfruit • 100 Calories • Gluten Free • Alcohol from real cane sugar • 5% ABV • 40 weeks shelf • Available in multipack (12oz slim can) 	<p>Sensory:</p> <p>Appearance: Clear with a hint of color and slight haze from natural juice</p> <p>Aroma: A blend of fresh and jammy strawberry notes accented by the brightness of fresh squeezed lemonade</p> <p>Taste: Perfectly balanced, with hints of berry sweetness that balances a slightly tart lemonade acidity</p> <p>Mouthfeel: Light and refreshing, with brisk carbonation</p> <p>Finish: Crisp and clean, with a pleasant hint of sweet/tart lemonade</p>		
<p>SKUs</p> <ul style="list-style-type: none"> • 12 PK Variety (12 OZ cans) 	<p>SKUs</p>		

