

VIZZY™

LEMONADE HARD SELTZER

REASONS TO BELIEVE

MADE WITH ANTIOXIDANT VITAMIN C FROM SUPERFRUIT ACEROLA

- 100 CALORIES* • CERTIFIED GLUTEN FREE
- 5% ABV

*Per 12oz

SKUS



12PK 12OZ

SLIM CAN VARIETY PACK

Strawberry, Lemonade, Peach
Lemonade, Raspberry, Lemonade,
Watermelon, Lemonade



24OZ CAN

Raspberry
Lemonade

- *24oz nutrition label will reflect 210 calories due to rounding calculation.
- Truly Strawberry Lemonade 24oz single has same calorie counts (100 calories/12oz, 210 calories/24oz).

AVERAGE ANALYSIS COMING SOON



HARD SELTZER WITH NATURAL FLAVORS

LAUNCHING:

APRIL 1, 2021

SHELF LIFE:

40 WEEKS



BRAND VIDEO
SCAN

PRICING GUIDANCE:

PRICE AT PARITY
TO WHITE CLAW

PLACEMENT:

WITH OTHER
HARD SELTZERS

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