



CLYDE MAY'S SINGLE BARREL STRAIGHT BOURBON PROJECT

Clyde May experimented over the years to maintain his well-earned reputation. Early on he discovered his proprietary, award winning Alabama Style recipe. Later in his life, he perfected it by using different proportions of grains in his mash. Aspiring to the same spirit, this limited edition Single Barrel Straight Bourbon has a distinctive, bolder mash bill than our premium, smooth straight bourbon whiskey. Consisting of 75% Corn, 21% Rye and 4% Barley, each barrel is bottled one at a time and hand selected. Its about as close as you can get to knowing a guy, who knew a guy, who knew Clyde back in the day.

July/ August 2020

- » Select and order placed with local representative

September 2020 (Production and local activation agreed)

- » Each bottle merchandised with barrel designation.

October 2020 (Retail delivery & execution)

- » POS Barrel along with merchandised product is bottled and shipped to wholesaler
- » Wholesaler delivers product and invoices the account, and the agreed activation plan is executed locally
- » Suggested retail \$49.99



- » 2020 SINGLE BARREL PROGRAM
- » 6 YEAR OLD STRAIGHT BOURBON WHISKEY
- » NEW MASHBILL AND PACKAGE DESIGN



CLYDEMAYS.COM

PLEASE DRINK RESPONSIBLY
Conecuh Brands, LLC Garden City, N.Y 51% ALC/VOL.



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TECHNICAL NOTES

Clyde May's Single Barrel Straight Bourbon Whiskey 750ml

MASH BILL: 75% Corn, 21% Rye, 4% Barley

AGE: 6 years old

PROOF: 102 proof

CASES PER BARREL (YIELD): Yield will vary by barrel.
34-36 six pack cases

UPC: 736040001980



SCC: 10736040001987



SUGGESTED RETAIL: \$49.99



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